

How the Observatory can be used to save lives

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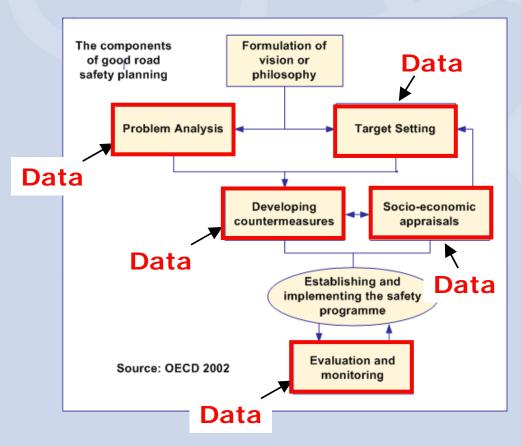
Project co-financed by the European Commission, Directorate-General Transport & Energy

http://www.erso.eu

The road safety management process

An effective road safety management process includes

- Vision
- Problem analysis
- Target setting
- Countermeasures
- Socio-economic appraisals
- Implementation
- Evaluation



Road Safety management is a science led process

What sort of data do we need?

We need data about

- safety attitudes and beliefs
- traffic environment
- long term social impact
- effectiveness of measures
- consequences of what we do
- data about accidents
 - broad EU level to in-depth to special studies

Informed knowledge means improved safety

Knowledge about

- Scientific background in an area state of the art e.g.
 - Alcohol and safety
 - Speed and safety
- Experiences of others in implementing safety measures
 - benchmarking
- How best to do things e.g.
 - Target setting

What are the domains where knowledge and data are applied?

National targets and progress

 Road user behaviour and enforcement

Infrastructure safety

Vehicle safety









EC White Paper 2001

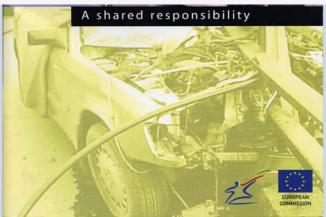


EC Road Safety Action Plan 2003



5.6.5. European road safety observatory

The Commission intends to set up a European road safety observatory within the Commission as a pilot project funded from the EU budget. This observatory will coordinate all Community activities in the fields of road accident and injury data collection and analysis.



What is the European Road Safety Observatory?

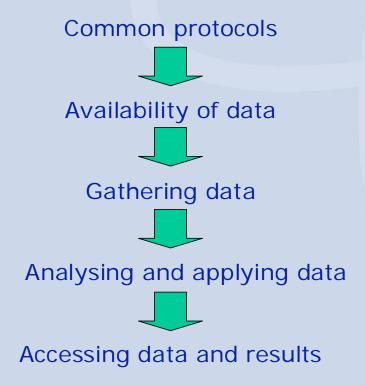
ERSO is

- •a system to bring together data and knowledge and to provide access
- designed for road safety professionals and decision-makers
- a complicated system to make data access easy
- dependant on many to provide data
- •framework is built by the SafetyNet project
- •it will become part of the DG-TREN website and organisation
- also being implemented nationally

ERSO is not

•A one-off event – it is a process that needs to become routine

How do you build an Observatory?



Each type of data is at a different stage in the process

SafetyNet Partnership

Partnership

- 21 Partners
- 18 Countries

Project Steering Committee

- Vehicle Safety Research Centre, Loughborough University, UK
- National Technical University of Athens, Greece
- Centre d'Etudes Technique de l'Equipement du Sud Ouest, France
- •SWOV Institute for Road Safety Research, Netherlands
- Institut National de Recherche sur les Transports et leur Sécurité, France
- Institut Belge pour la Sécurité Routière, Belgium

Civil, Portugal

Where does the data come from?

Macroscopic data

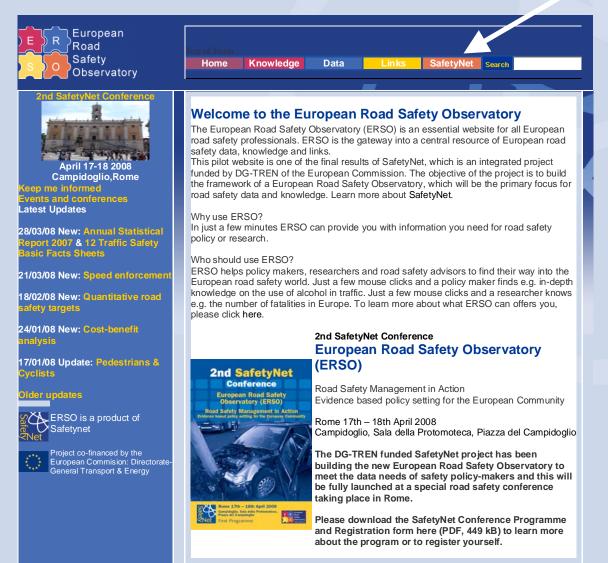
- Huge support from Member States and Commission (CARE and SPI national experts groups)
- Eurostat (Exposure data)

In-depth and fatal data

 New protocols with expert investigating teams

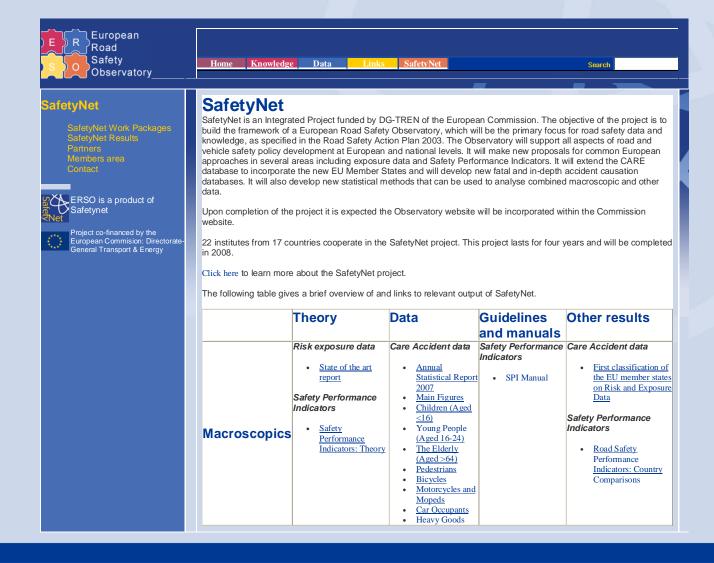


www.erso.eu



SafetyNet protocols

SafetyNet results and protocols



Summary

- SafetyNet is a large ambitious project
- Observatory– www.erso.eu
- For the first time it brings a broad ranging, coordinated set of accident data together
- It will become a core activity of the EC
- Wide support to road safety policy, new resources for Government and Industry
- ERSO will grow and broaden and must continue



Acknowledgements

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- SafetyNet partnership for contributing to the project so positively

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