



**StreetsforLife**

**#RethinkMobility**



**Friday**

Workshop  
in the framework of

**19 May**

**7th UN Global Road Safety Week**

**2023**

**Road Safety Research Challenges**

**13:00-17:00**



[unroadsafetyweek.org](http://unroadsafetyweek.org)

# Driver needs and behaviour in automated traffic

**Foteini Orfanou**

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Together with:

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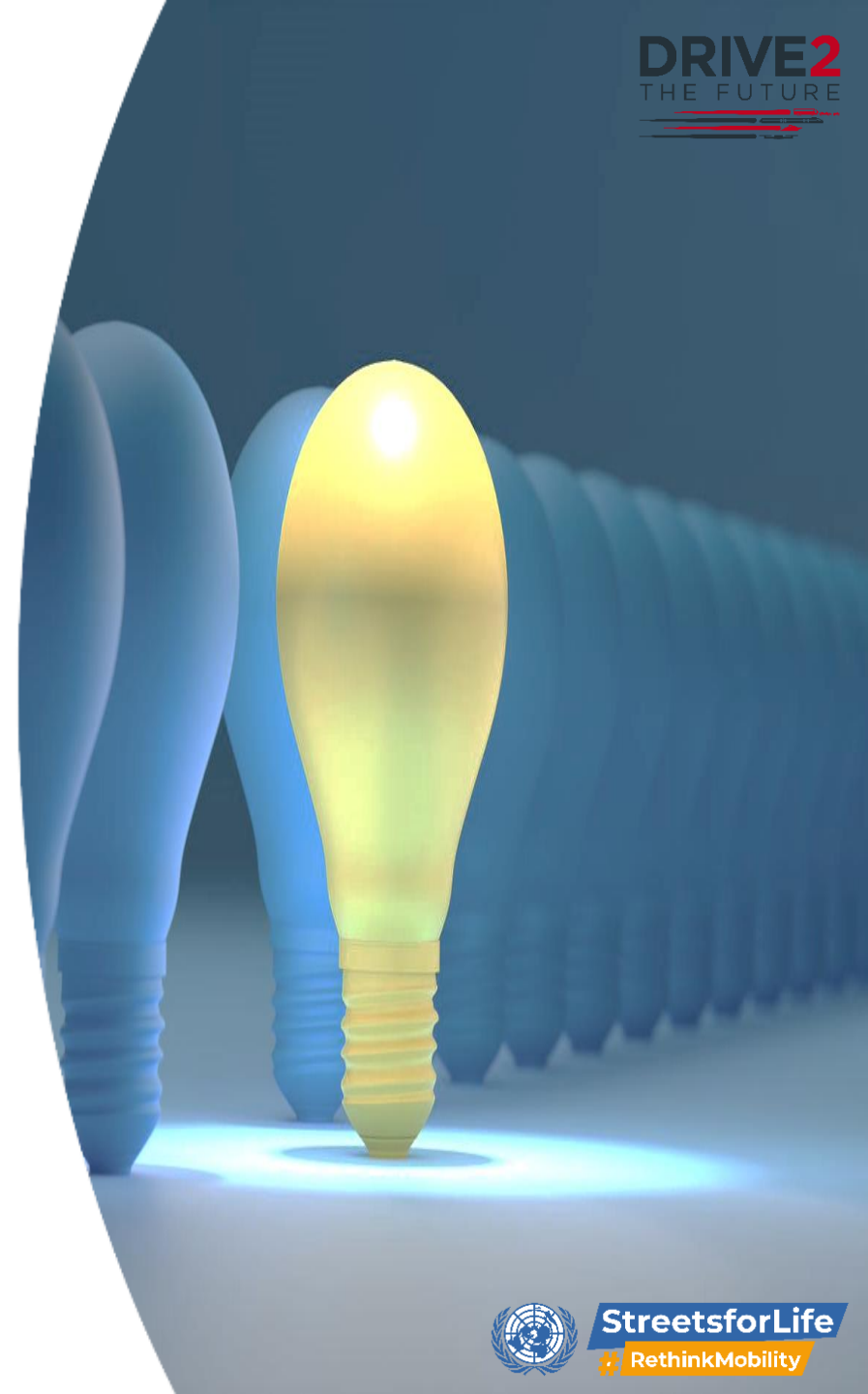
# The Drive2theFuture project

- **Full project name:**  
Needs, wants and behaviour of "Drivers" and automated vehicle users today and into the future
- **Partners:**  
31 participants from 13 countries
- **Duration of the project:**  
36 months (May 2019 – April 2022) + 6 months extension (October 2022)
- **Operational Program:**  
H2020 "Smart, Green and Integrated Transport" Work programme 2018-2020MG-3.3-2018: "Driver" behaviour and acceptance of connected, cooperative and automated transport; Research and Innovation Action (RIA)



# Background

- Automation brings **revolution** to the transportation systems
- **All transport modes** are moving towards the era of automation
- Understand and meet the needs of all user types and operators is significant
- Optimization of AVs market introduction is necessary
- **Penetration rate** of autonomous vehicles depends on:
  - **User acceptance**
  - **HMI compliance to user needs**
  - **Safe behavior and interaction with other road users**
  - **Efficient training of AV users and operators**



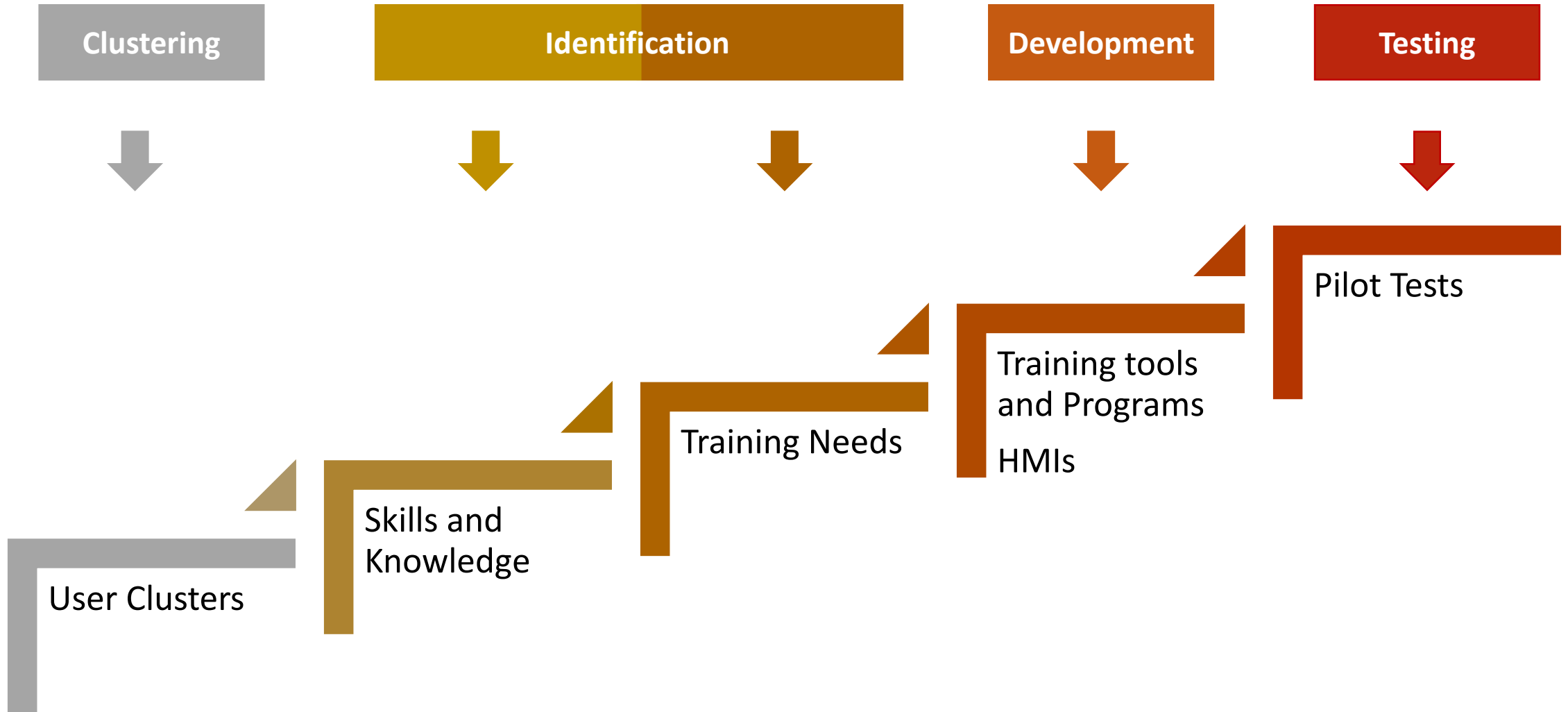


# Objectives

- **Identify and cluster**
  - “drivers”, travellers and stakeholders
- **Model the behaviour** of the automated “driver”
- Define the **optimal HMI**
  - for different users, transport mode and automation levels
- Identify **training needs** and develop **training tools**
- Perform **demonstration pilots**
- **Assess the impact** of proposed solutions for **raising acceptance**

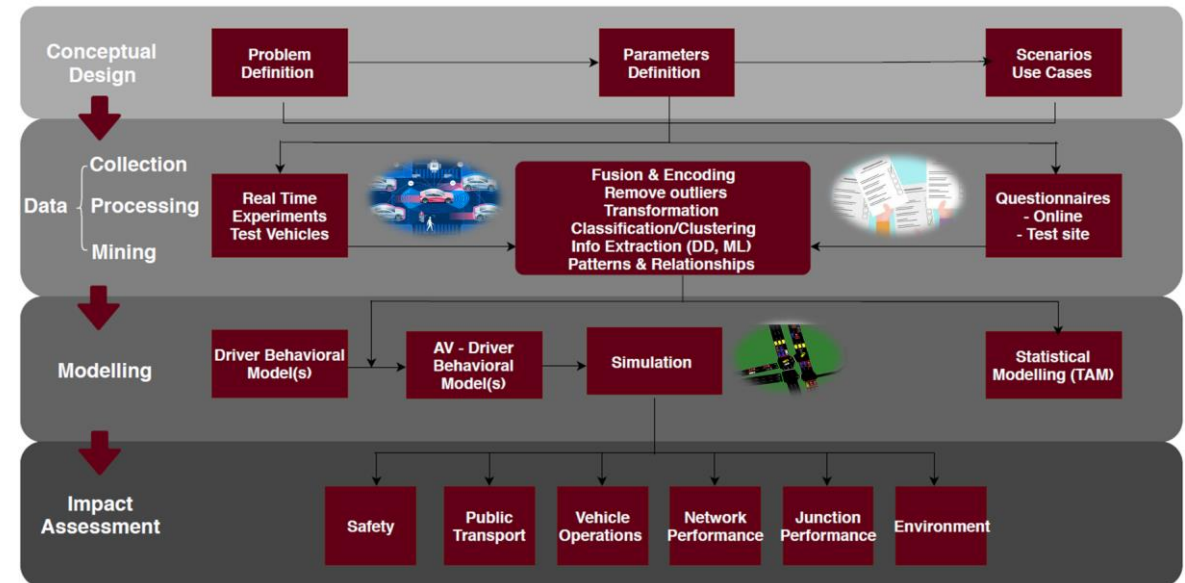


# From skills to training programs



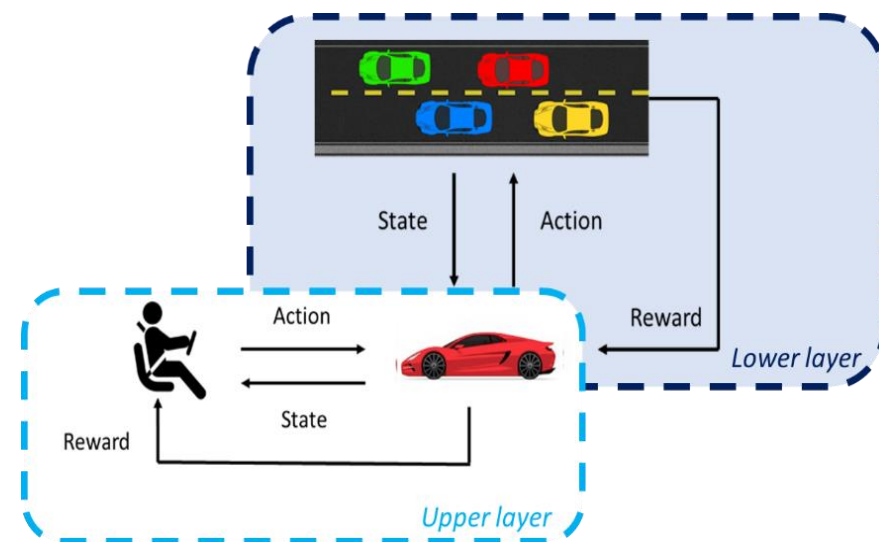
# Methodological Framework

- Strong connection between the different steps of studying AVs.
- A **holistic approach** is necessary covering all aspects when analyzing automatic traffic
- **Stepwise methodology** including all processes:
  - Conceptual design
  - Data collection
  - Data processing/mining
  - Modelling
  - Impact assessment



# Simulation Modelling

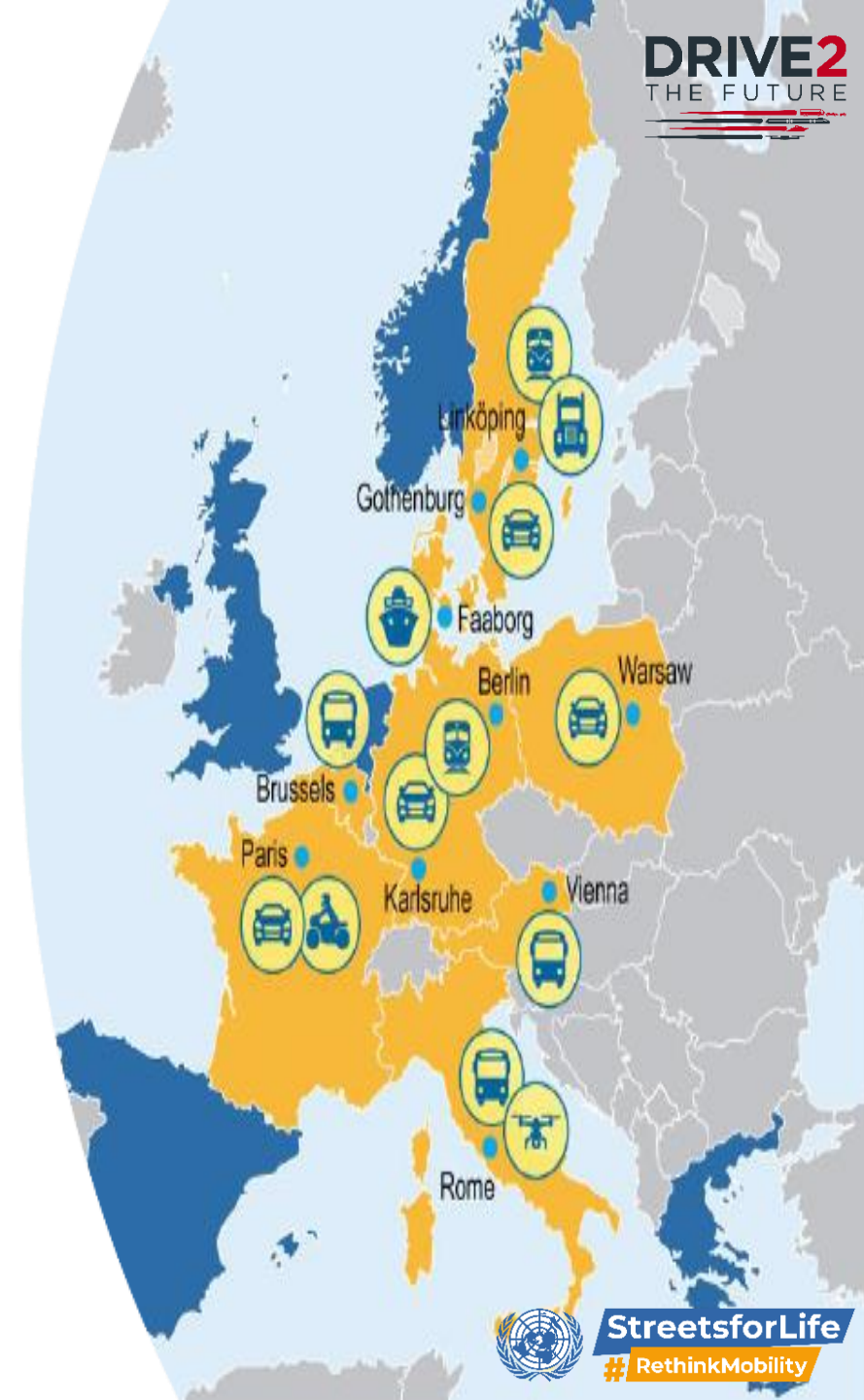
- Two- layer microscopic AV behavioral model
  - **Upper layer**: interaction between the driver/user and the vehicle
  - **Lower layer**: interaction of the vehicle with the road environment
- Interaction between vehicle and the surrounding traffic:
  - **Reinforcement learning algorithm**
  - Real **human driving trajectories** collected via unmanned aerial vehicles (drones) in urban environment (city of Athens)
  - Quantification of **safe driving profiles** parameters
- Interaction between vehicle and pedestrian:
  - **Inverse Reinforcement Learning algorithm**
  - **Automated** vehicle (Level 3) and pedestrian
  - Data collected from **virtual experiment** (FZI pilot in Germany)





# Pilots

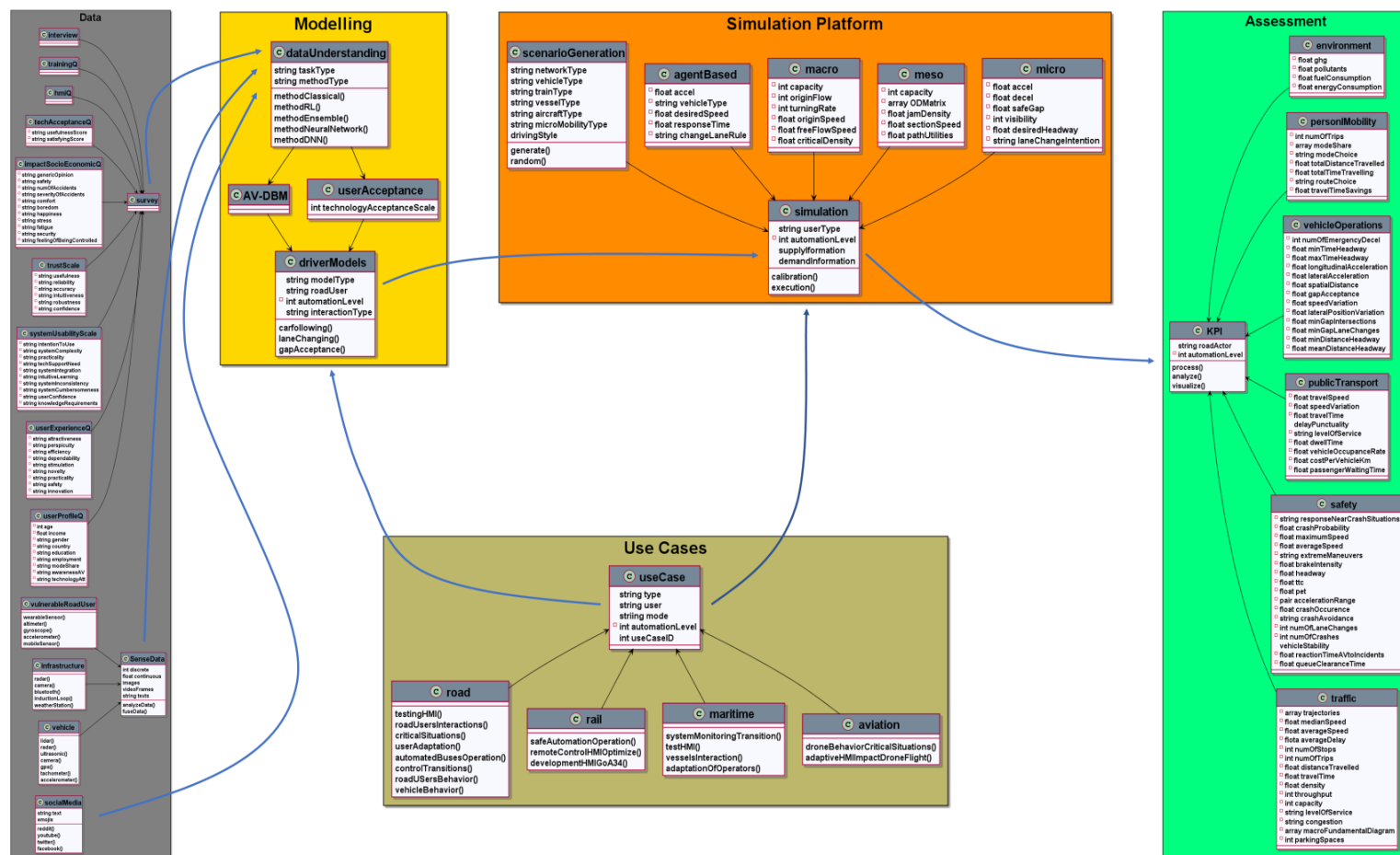
- 12 pilots in 10 different cities
- Development of **3 pilot phases**
- Development of HMIs tested during the pilots
- **All transportation sectors and modes**
- Interaction with **non equipped vehicles** and **vulnerable road users**
- **Different levels of automation**
- **Assessment** of AV's behavior and experience of the users and the participants
  - User surveys - Questionnaires
  - Direct observations
  - Event Diaries
  - User Interviews





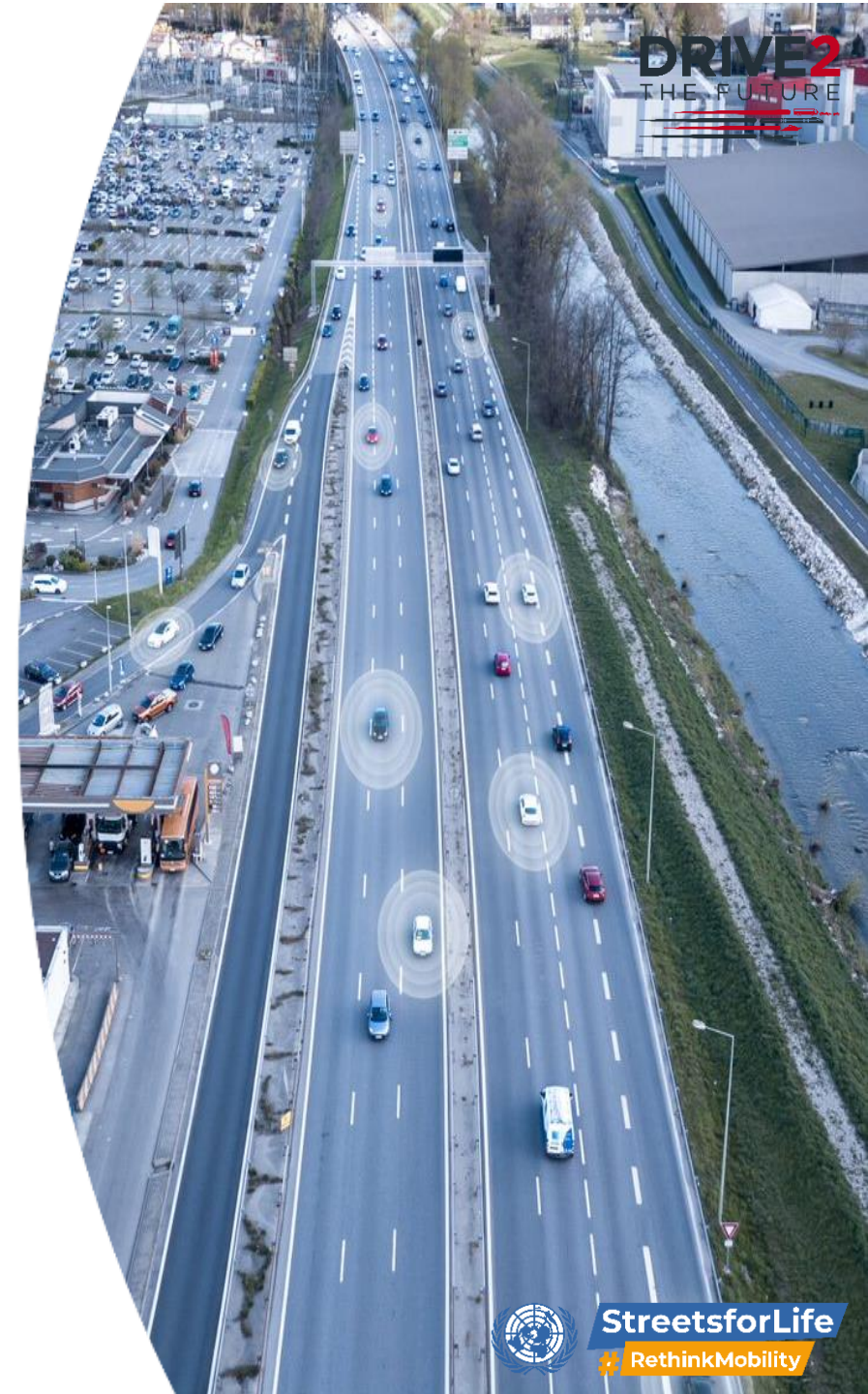
# Acceptance Suite

- **Generic, conceptual data** model framework
- **Interrelations and paths** between the steps are defined
- Components for each module are defined
  - **37 classes**
  - More than **200 attributes**
- **Reference tool** that can be used in **national, European and international level**



# Streets for Life

- The development of **user friendly HMIs** according to users preferences and needs leads to **increased acceptance** of automated vehicles and higher penetration rates
- Suitable **training programs** for all type of drivers, operators and passengers of all modes bring about **safer transportation** of people and goods
- **Behavioral models** focused on investigating which AV behaviour **increases trust** by the driver, the passenger or other interacting road users → **best vehicle performance based on all stimuli received.**
- The suite can be exploited by **operators for policy assessment** based on the defined KPIs





# Scientific and Social Impact

- **Humanizing AVs** through the formulation of safe and accepted driving profiles during the interaction with other road users
- Development of a **complete simulation suite**, incorporating a number of innovative tools
  - Exploited by researchers, car industry and technology providers
- Development of **HMI toolkit**, including a variety of tools
- Identification of **skills and knowledge** for an AV operation result in designing targeted **training programs** for all sectors and modes
- Raise **public acceptance and market take up** of automation services based on the pilot outcomes



# Future Challenges

- Extension of the AV behavioral models from passenger cars to other transport modes
- Development of HMIs capable of handling any emergency situation
- More pilot tests for autonomous transportation modes in the following sectors
  - Rail
  - Maritime
  - Aviation
- Further increase of user acceptance and trust in automation







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