

PAVE Europe Virtual Panel #6
Wednesday 19th July 2023



Automated Vehicles and Road Safety: expectations and potential benefits

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National Technical University of Athens

NTUA Road Safety Research Group

More than **35 years** of research excellence

A dedicated team of more than **35 scientists**

With **wide network** of international partners:
European Commission, UNECE, WHO, OECD/ITF, WCTR,
CEDR, TRB, ERF, ETSC, decades of Universities and road
safety Research Institutes

Trying to **decode the future** with Cooperative,
Connected and Automated Mobility (CCAM),
through the participation in several EU Horizon
projects: Hadrian, Levitate, Drive2TheFuture, metaCCAZE



EU Progress towards "Vision Zero"

The EU promotes **automation** within the EU Strategic Action Plan on Road Safety (priorities 7 and 3, 4, 5)

The EU is engaged in **concrete steps** towards automation:

- Safety regulations for ADAS
- Horizon Europe and Missions RTD Programs
- Major funding to CCAMs pilots
- Establishing the necessary legislation



Holistic Approach for Road Safety

Human factors co-contribute to **90-95%** of all crashes, with speeding being a key risk factor

Vision Zero is based on the **Safe System Approach**

1. Shared responsibility between the user and the systems operators
2. Non-surprising and forgiving road network
3. Assistance to all road users with focus on VRUs (40% of total fatalities, 60% in cities)

AVs can actively contribute towards this direction



Systemic Approach for Road Safety

- There is a need to address **simultaneously** several crash risk factors (e.g.: 30km/h city wide speed limits)
- Automation depends on **respecting the rules**, leading to no speeding and thus less crashes

AVs should be **interlinked** with Road Safety culture, leading to its improvement



Public Engagement for Safer Cities

Need for **Efficient** and **Clear** Communication Messages, beyond scientific pleas

Collaboration with Social Culture Specialists

Prioritizing VRUs safety through 30 km/h city-wide speed limits

Promoting more actively the 30 km/h city-wide speed limit through the challenge of running 30 Marathons in 30 months





**George runs 30 Marathons in 30 Months
for 30km/h speed limit in all cities**

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