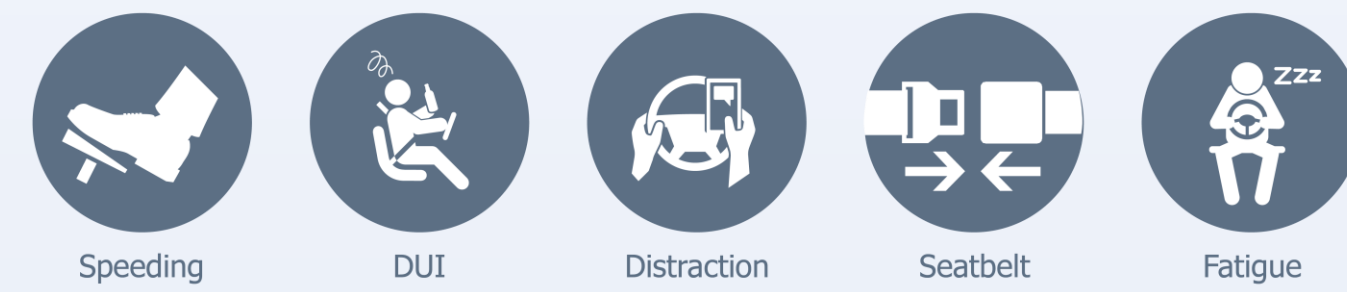


The ESRA initiative

- A joint international initiative of research organisations and road safety institutes coordinated by Vias institute, and the acronym stands for E-Survey of Road Users' Attitudes.
- An extensive survey undertaken with a representative sample of the adult population in participating countries (using online access panels), carried out in **68 participating countries** and covering 6 continents.

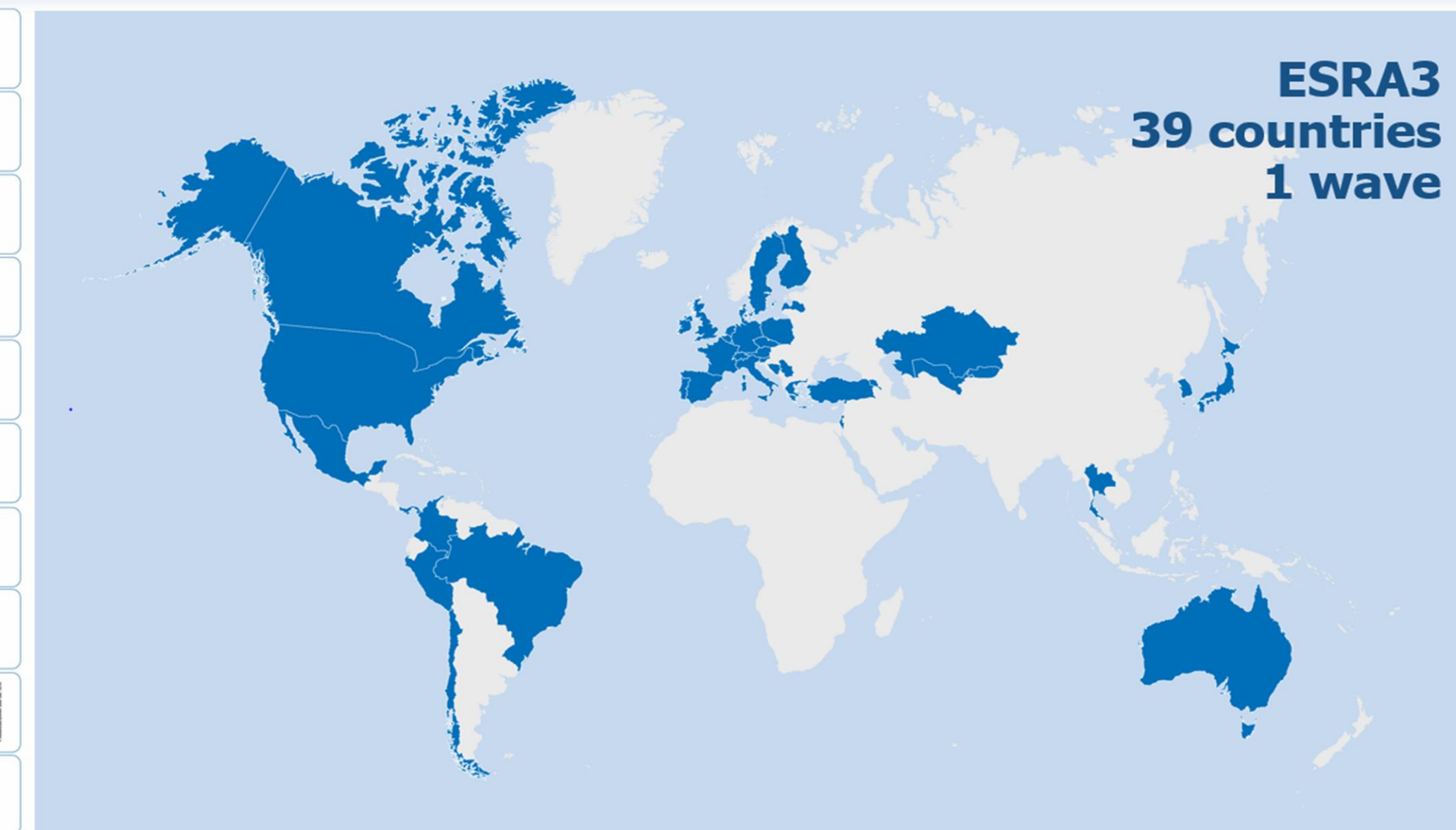
The 20-min survey addresses over 300 items, focusing on **5 topics**:

- Speeding
- DUI
- Distraction
- Seatbelt
- Fatigue



5 target road users groups:

- Car drivers
- PTW riders
- Cyclists
- Pedestrian
- E-scooters



Aim and Objectives

- Provide scientific support for road safety policy making at national and international levels.
- Make internationally comparable data available on the current road safety situation in countries all over the world.
- Develop a series of reliable, cost-effective and comparable road safety performance indicators.
- Develop time series on road safety performance.



2015

The first ESRA is launched, gathering 23 partners and 25 participating countries. Collection of data was carried out between 2015 and 2017.

2018

ESRA 2 is launched in 2018 with 32 countries, followed by a second wave with 16 new participating countries in 2019.

2023

ESRA 3 is launched in 2023 with 39 countries. All country fact sheets are available on the website.

2024

- Updated data dashboard released
- 13 Thematic Reports within 2024

10 Road Safety Themes:

- Use of different transport modes
- Self-declared safe and unsafe behaviour in traffic
- Acceptability of safe and unsafe traffic behaviour
- Attitudes towards safe and unsafe traffic behaviour
- Involvement in road crashes
- Subjective safety and risk perception
- Support for policy measures
- Opinions and experiences with enforcement measures
- Infrastructure
- Specific regional questions

