

Sustainable Transport for Equity and Growth

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Outline – Five Keys

1. Key Remarks
2. Key Sustainable Transport Challenges
3. Key Governance Weaknesses
4. Key Priorities
5. Key Opportunities



Key Remarks

- The European Union has set clear **targets**, roadmaps, and budgets for the transformation towards sustainable transport
- Greece **follows** EU directions, however with limited efficiency due to lack of sustainable mobility culture and inefficient engagement
- Fundamental changes in **mobility patterns** are needed, both on infrastructure and management, with respective budgets
- Changing **mobility culture** starts with sincere engagement of the Authorities then comes shared responsibility



Key Sustainable Transport Challenges

- Need for a new sustainable mobility **culture**
society, politicians, Authorities, private sector, scientists, media
- Redistribution of **public space**
too much car-centered
- New **traffic & parking** management policies
less street parking, more active mobility, managing speeding
- **Public transport** needs full priority
infrastructure and management
- Promotion of Mobility as a **Service**
digital platforms & technologies
- Efficient **implementation**
enforcement & technical non-restrictive measures



Key Governance Weaknesses

- Lack of a modern sustainable transport strategic **plan**
 - vision & action plans
- Weak **competency** and efficiency of the Authorities
 - people & procedures
- Strong resistance to **change**
 - Authorities & society
- Absence of **monitoring** and accountability
 - data & communication



Key Priorities

- Develop comprehensive and daring **plans**
- Set quantitative targets and concrete **roadmaps**
- Modernize **legislation**
- Improve **implementation** efficiency
- Dedicate serious multi-annual **budget** lines
- Exploit **technology** and digital governance
- Continuous **monitoring** and accountability
- Robust **communication** policy



Key Opportunities for sustainable transport

- Clear EU sustainable transport **directions**
 - with tools from theory to practice
- Significant available **resources**
 - EU and national funds
- New **technology** tools are available
 - platforms, high-end technologies
- Sufficient **Know-how**
 - skilled national and international scientific community



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