Embracing Electromobility in Europe: Analysis of Good Practices and their Transferability in 9 European Regions

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Objective: Study transferability of e-mobility stimulating measures and good practices on a regional level across Europe

Method: Regional context analysis with e-mobility market indicators; good practices evaluation & assessment of regional transferability

Regional Context Analysis

Relevant indicators for EV market uptake were selected based on literature review. For the 9 regions in the project, data was collected through desk research and inquiry of local representatives.

Clustering approach \( \rightarrow \) four groups of regions:

- **Group 1** (Rogaland) with high market uptake (favourable economic indicators and low population density).
- **Group 2** (Brescia and Flanders) with promising market uptake (developed charging infrastructure network, favourable economic indicators and size).
- **Group 3** (Attica and Bucharest) with initial uptake (population density and economic indicators).
- **Group 4** (Calabria, Gorenjska, Kainuu, Zemgale) where market uptake still needs to start (lower values for demographic, economic and mobility indicators).

Good Practices (GPs)

- 54 GPs were collected from 9 the European Regions
- GPs were further classified based on the project’s selected themes of GPs (in the table columns).
- Evaluation of each GP in terms of its general impact and ease of implementation from scale -3 to 3 (very low/very high impact and very hard/very easy implementation respectively).
- Suitability of GPs’ is determined for each region.

Good Practice Transferability Process

The research is based within the framework of e-MOPOLI project (Electro MOBility as driver to support POLicy Instruments for sustainable mobility) funded by the European Union within the framework of the Interreg Europe Programme.

Project website: www.interregeurope.eu/e-mopoli/

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