



How environmental charging policies affect urban road safety?

Virginia Petraki

Transportation Engineer, PhD Candidate

Together with: Panagiotis Papantoniou and George Yannis



National Technical University of Athens Department of Transportation Planning and Engineering

Introduction

- Considering that the majority of European citizens live in urban environment, with over 60% living in urban areas of over 10,000 inhabitants, the life quality in urban areas is of vital importance
- Several cities apply traffic access regulations into urban areas such as Congestion Charging Zones, Low Emission Zones or a combination of both
- Road safety is considered great importance for sustainable mobility in urban environments since it appears that crash fatalities have platooned during the recent years
- Road accidents cost most countries 3% of their GDP
- However, the impact on road safety from the implementation of traffic management policies is explored partially by the literature





Background

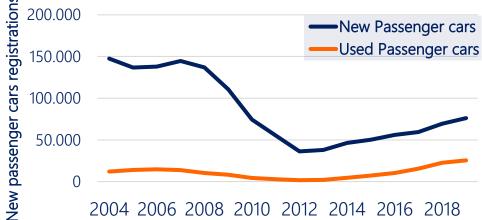
- Athens is the capital and largest city of Greece and sprawls across the central plain of Attica, with population of 664,046 people and an area of 38.96 km²
- Passenger cars constitute 69% of the total vehicle fleet, while twowheelers constitute 24%
- Considering passenger cars there is a steady annual increase (1.2% on average) after the year 2013
- Car drivers constitute the largest road user group among road fatalities and together with car passengers they account for 70% of all fatalities
- The current management traffic system called Athens Ring controls the private car access in the city according to an odd/even system which correspond the last number of a vehicle's license plate number to the calendar date
- Athens Ring allows environmentally friendly vehicles to circulate without restriction on any day at any hour



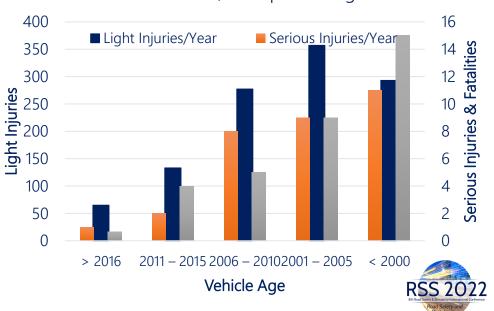
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New Passenger Car Registrations

Source: EL.STAT., Data processing: NTUA



Road Casualties per Vehicle Age, 2019 Source: EL.STAT., Data processing: NTUA



Objective

- The objective is to investigate the road safety impact from the implementation of an environmental transport charging policy called Green Car Access Card (GCAC) in the center of Athens
- GCAC aims to restrict the access of old technology passenger cars in the centre of Athens with a charging being adjusted according to the Euro class of the car





Critical Factors of Road Accidents

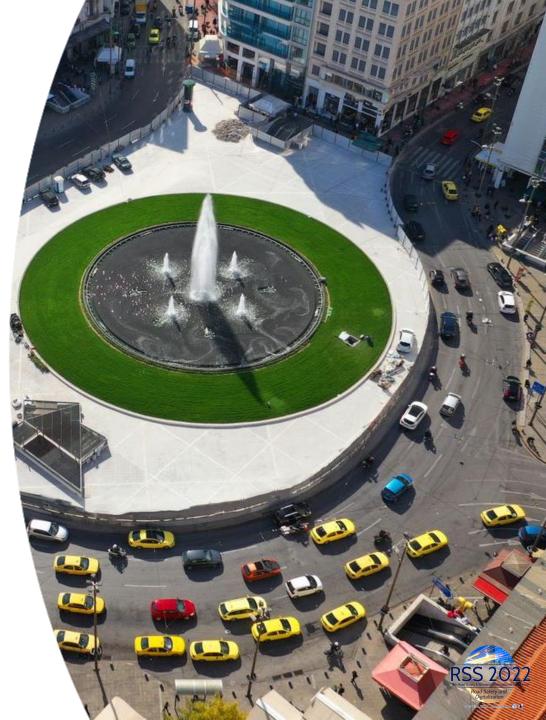
- The three main factors of a road accident are:
 - driver/road user behavior,
 - road environment/design and
 - > vehicle
- Speed can be characterized as a driver behavior factor but can be significantly affected by the road environment, vehicle, traffic and whether conditions
- According to Nilsson, the relationship between speed and accident risk is a power function; with increasing speed, the accident risk increases more as the absolute speed is higher
- A driver of an older vehicle is more likely to be fatally injured as compared to a driver of a newer vehicle
- Due to the technological improvements that can be applied to the newest vehicles, the renewal of the passenger vehicle fleet is expected to contribute to the road safety improvement





Methodology

- A personal interview, questionnaire-based survey was undertaken, aiming at collecting information on the level of understanding and accepting environmental charging policies for private cars access in Athens
- Specifically, it targeted at identifying the public acceptance of the GCAC policy through a stated preference analysis
- The number of road fatalities and injuries in the "Do nothing" Scenario and in the "GCAC" Scenario are estimated in a time horizon of 15 years taking into account:
 - the change of the average age of the fleet and
 - ➢ the mean speed in the center of Athens due to the implementation of the GCAC policy
 - the road casualty cost



Survey

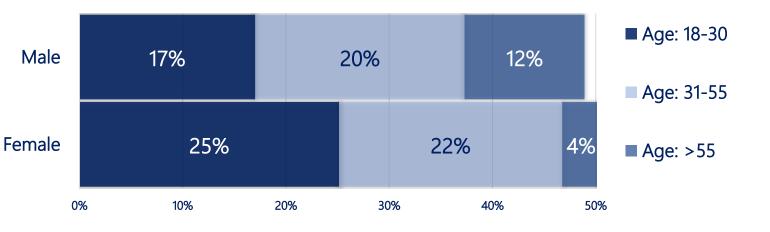
- A questionnaire-based survey
- Study Area: Athens
- 370 valid answers
- Questionnaire Structure

Section A: Drivers' Travel Profile

- Main transport mode
- Weekly Trips & Travel Cost
- Drivers' satisfaction on their typical daily trip
- Car's characteristics (Euro standard, cc, fuel type)

Section C: GCAC Scenarios

- Depending on the age of the vehicle (1st Registration), 3 possible Annual Access Card fees (low, medium, high) have been set
- The driver is asked to answer if she/he is willing to pay the 3 possible annual card fees to reduce by **5**, **10 or 15 minutes** her/his daily typical trip



Section B: Environmental Awareness

- General environmental questions
- Environmental problems related to road transport
- Acceptance level of **environmental transport charging** policies

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Section D: Demographic Characteristics

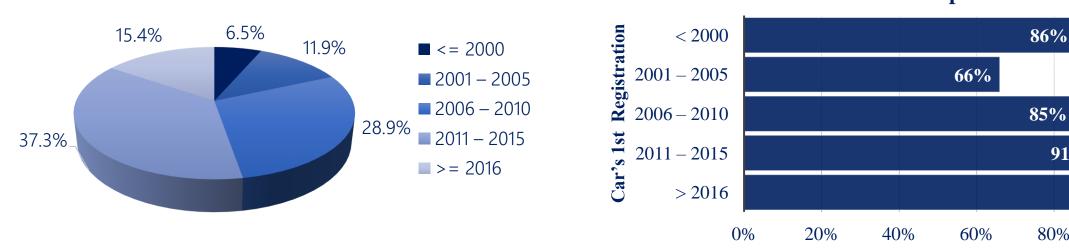
- Gender
- Age
- Annual Income
- Education Level



Public Acceptance

- A mixed binary logistic regression model was developed to identify the public acceptance of the GCAC policy
- Travel time and GCAC cost have been \geq determined negatively correlated with public acceptance of the GCAC

	Parameter	Coefficient	Std. Error	t-test	Sig.
Intercept		10.337	1.042	9,924	0
GCAC annual cost		-0.032	0.005	-6.235	0
Travel Time		-0.408	0.026	-15.774	0
Car's 1 st	>= 2016	-1.906	0.824	-2.313	0.021
	2011 – 2015	-2.041	0.781	-2.613	0.009
Registratio	2006 – 2010	-1.300	0.849	-1.532*	0.126*
n	2001 – 2005	-1.756	0.869	-2.021	0.043
	=< 2000	0	-	-	-



Public Acceptance



91%

96%

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Private car's 1st registration

Road Safety Impact

The annual road safety impact in the "GCAC" Scenario is estimated with the following equation in which i represents the year under examination (i=2020,...2030) and k the vehicle's age group (k= > 2016, 2011 – 2015, 2006 – 2010, 2001 – 2005, < 2000)

$$Casualty_{i,k} = Casualty_{i-1,k} \times \left(\frac{\%PassengerCars_{i,k}}{\%PassengerCars_{i-1,k}}\right) \times \left(\frac{V_{GCAC_{i}}}{V_{Do_nothing_{i}}}\right)^{2}$$

where:

- %PassengerCars: the percentage of private passenger cars in Attica by age group (1st registartion)
- ➢ VGCAC: the average speed in the "GCAC" Scenario
- \blacktriangleright VDo_nothing: the average speed in the "Do nothing" Scenario





Assumptions & Parameters

	Value	Source
Fatality cost in Greece	2,148,034€	ITF, 2020
Serious Injury cost in Greece	273,574€	ITF, 2020
Light Injury cost in Greece	51,373€	ITF, 2020
Annual growth of the Athens passenger car fleet	1%	National Energy and Climate Plan; EL.STAT.
Mean Speed "Do Nothing" Scenario	15 km/h	Simulation model
Mean Speed "GCAC" Scenario 1 st year	21 km/h	Simulation model
Mean Speed after 3 rd year of GCAC operation	15 km/h	Simulation model
Annual car withdraw "Do Nothing" Scenario	1.5%	EL.STAT.
Annual car withdraw "GCAC" Scenario	2.3%	Assumption





Results

- During the first 2 years of the GCAC policy operation there is a significant higher cost in the "GCAC" Scenario compared to the "Do nothing" Scenario due to the increase in average speed
- However, in the following years of operation the road safety benefit in terms of road casualties as well as in monetary terms increases notably in relation to the "Do nothing" Scenario
- The examined policy is expected to lead to decrease of 303 injuries and 34 fatalities during the time period under consideration

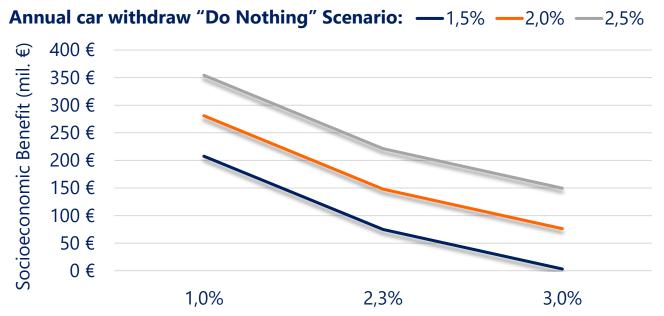
Year	Socioeconomic Benefit (mil. €)
0	-119.7
1	-19.5
2	9.0
3	10.2
4	11.4
5	12.6
6	13.8
7	14.9
8	16.0
9	17.2
10	18.3
11	19.4
12	20.5
13	21.6
14	22.6
15	23.7
Present Value (Social Discount Rate=3%)	74.6





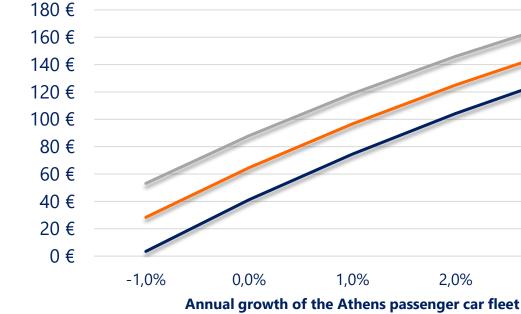
Sensitivity Analysis

When the annual car withdraw in the "Do Nothing" Scenario increases and in the "GCAC" Scenario decreases, the socioeconomic benefit increases



Annual car withdraw "GCAC" Scenario

When the annual growth of the passenger car fleet of Athens increases the socioeconomic benefit increases



Socioeconomic Benefit (mil.€)



2.0%



Conclusion

- Travel time and GCAC cost have been determined negatively correlated with public acceptance of the examined policy
- Athenians driving old technology cars (>20years), are more likely to accept the implementation of GCAC system compared to respondents who own newer technology cars
- The first two years of the GCAC policy operation it is estimated a negative impact in road safety mainly due to the possible increase in the mean speed while in the following years it is estimated a positive impact mainly due to the faster renewal of the vehicle fleet compared to "Do Nothing" Scenario
- ➤ The examined policy is expected to lead to a socioeconomic benefit equal to 75 mil. €
- Even in extreme price changes over a 15-years period, the road safety impact remains positive, ensuring the feasibility of the examined policy





Future Challenges

- The environmental pollution risks on urban centers need to be addressed through concrete and targeted actions and scientifically sound decisions to turn them into opportunities for the future
- Environmental charging policies that have a positive impact on the environment and society must be integrated into a more general strategic plan adapted to the characteristics of each city
- The road safety impact on the feasibility of environmental charging transport policies is significant and should therefore be a key factor in developing a socio-economic analysis
- Urban road safety should be integrated into the urban mobility policies, equally with environment, energy and mobility concerns
- Environmental charging transport policies should be tailored to the specific mobility and safety problems and needs of each city









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