



# Driver needs and behaviour in automated traffic



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#### The Drive2theFuture project

- > Full project name:
  - Needs, wants and behaviour of "Drivers" and automated vehicle users today and into the future
- > 31 Project partners from 13 countries:
  - Universities, Research Institutes
  - Industries, SMEs



- > Duration of the project:
  - 36 months (May 2019 April 2022)
- > Framework Program:
  - Horizon 2020 The EU Union Framework Programme for Research and Innovation – Mobility for Growth





















































## Background

- ➤ Automation brings revolution to the transportation systems
- ➤ All transport modes are moving towards the era of automation
- ➤ Penetration rate of autonomous vehicles depends on:
  - User acceptance
  - User willingness
  - Safety
  - Compliance
  - Sustainability





#### Research Questions

- ➤ Investigation of the needs and wants of the "Driver" and the potential user of AV
- > Transition from driver behavioral models to behavioral models for autonomous driving
- ➤ Identification of the factors influencing user acceptance
  - Appropriate HMI
  - Training schemes
- ➤ Observation and prediction of user acceptance

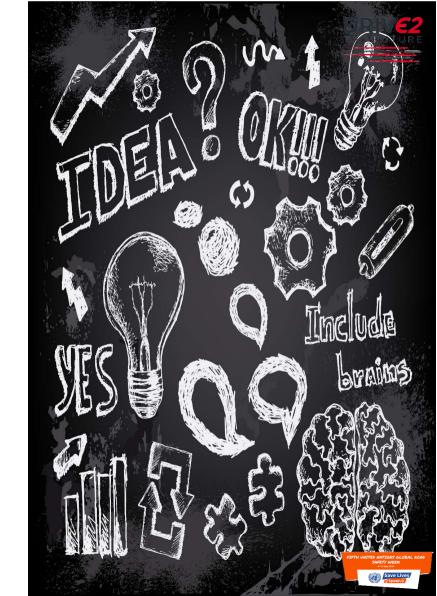




## Methodological Challenges

- > Development of the first AV behavioral model
  - Literature review and analysis of three driver behavioral models
    - Multiple comfort zone, Risk Allostasis model, Risk Monitor Model
- ➤ Collection of data from more than 20 relevant European projects
  - User behavior, acceptance, HMI, accident data
- ➤ Identification of data science techniques for user acceptance prediction
- > Pilots for testing automated driving behavior
  - 12 Pilots in 8 European Countries
  - Training schemes for AVs
  - HMI development





## Simulation modelling

- ➤ Identification of the interface between drivers' behavior models and AV behavior models
- ➤ Identification of different type(s) of simulated environments/tools to study
  - the acceptance of AVs
  - their critical components for each transport modes
- ➤ Identification of the most relevant KPIs for automation impacts evaluation
- Integration of different tools (simulation, data driven techniques etc) in a common operational platform





#### **Pilots**

- ➤ Development of 3 pilot phases:
  - Phase I: Setting the scene
  - Phase II: Iterative development, verification and optimization, initial demonstrations
  - Phase III: Final, wide-scale demonstrations and training pilots across Europe
- > All transportation modes
  - Road (passenger cars, shuttles, motorcycles)
  - Maritime
  - Aviation (drones)
- ➤ Interaction with non equipped vehicles
- > Interaction with vulnerable road users
- > Different levels of automation
- Assessment of AV's behavior and experience of the users and the participants





### Scientific and Social Impact

- ➤ Improvement of safety levels in all transport modes
- > Raise user acceptance towards automated driving
- ➤ Increase user awareness through participation in the pilots
  - Various modes
  - Different traffic environments
- > Development of the first AV behavioral model
- ➤ Creation of a simulation suite for designing and assessing AV functions and the estimated user acceptance





### **Future Challenges**

- ➤ Extension of the AV behavioral models from passenger cars to other transport modes
- ➤ Development of HMIs capable of handling any emergency situation
- ➤ More pilot tests for autonomous transportation modes besides passenger cars
  - Ships
  - Trains, etc
- Further increase user acceptance and trust in automation









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