The National Road Safety Center in Saudi Arabia

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Together with:
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The initiative and the objective

Initiative
Road safety programs to reduce road accident fatalities and serious injuries

- In cooperation with: Salfo & Associates
- Duration: 12 Months (Oct2018 - Oct2019)
- Objective:

Describe, Design and Operate a Center of National Range providing services for:

- Data Analysis
- Training
- Awareness
- Research

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National Road Safety Center

- **Vision**
  - Center of technical excellence and strategic partner for road safety stakeholders to enable the Kingdom to be amongst the top 30 countries in road safety performance by 2030

- **Mission**
  - Building partnerships with stakeholders
  - Facilitating data collection and analysis
  - Strengthening professionalism by
    - providing national road safety performance indicators,
    - a central system for road safety data management, governance,
    - technical support,
    - knowledge and training

- **Values**
  - Partnership
  - Transparency
  - Excellence

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The 10 Value Points of NRSC

1. **Road safety strategic planning and coordination**  
   - Road Safety Action Plans, National Road Safety Committee

2. **High quality Road Accident Data (collection and analysis)**  
   - MoH (road accident injury severity data)  
   - MOI Traffic Dpt. (accident data, risk factors data - speed, seatbelt, mobile phone use, illegal driving, child restraint systems, etc.)  
   - MoT (road network data, traffic data - volumes etc.)

3. **Strategic coordination of road safety initiatives**  
   - Proposals for legislative changes  
   - Proposals for Enhancement of enforcement

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4. **Technical Library for road safety**
   - Updated hard and soft copies of Key Road Safety Publications and Books from top road safety organisations and authorities all over the world

5. **Safety information repository from all stakeholders**
   - Insurance data
   - Education curriculums
   - Ministry of Information
   - Red Crescent

6. **Fleet safety program facilitation and resources**
The 10 Value Points of NRSC

7. Awareness Campaigns for target road user groups
   - Vulnerable road users, elderly, professional drivers etc.

8. Facilitation of road safety training
   - Certification of road safety professionals
   - Certification of training providers
   - Provision of training facilities.

9. High quality Road safety technical services for MoT and other key stakeholders
   - Road safety inspections
   - Road safety audits
   - Proposal for interventions

10. Awareness campaigns for contractor workzone and site safety
The challenge

- **Current Road Safety Status in KSA (2016)**
  - 9,311 fatalities
  - 28 fatalities/100k population
  - 164th place worldwide

- **The goal**
  - Climb from 164th place to **Top 30 in the world by 2030**

- **How?**
  - NRSC to lead and developing a framework for interventions to all 5 Strategic Pillars of Road Safety
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