

# Incorporating Crash Severity to Improve Highway Safety Project Prioritization

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# Background

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# ***Safety Project Prioritization***

Funding

Project  
application

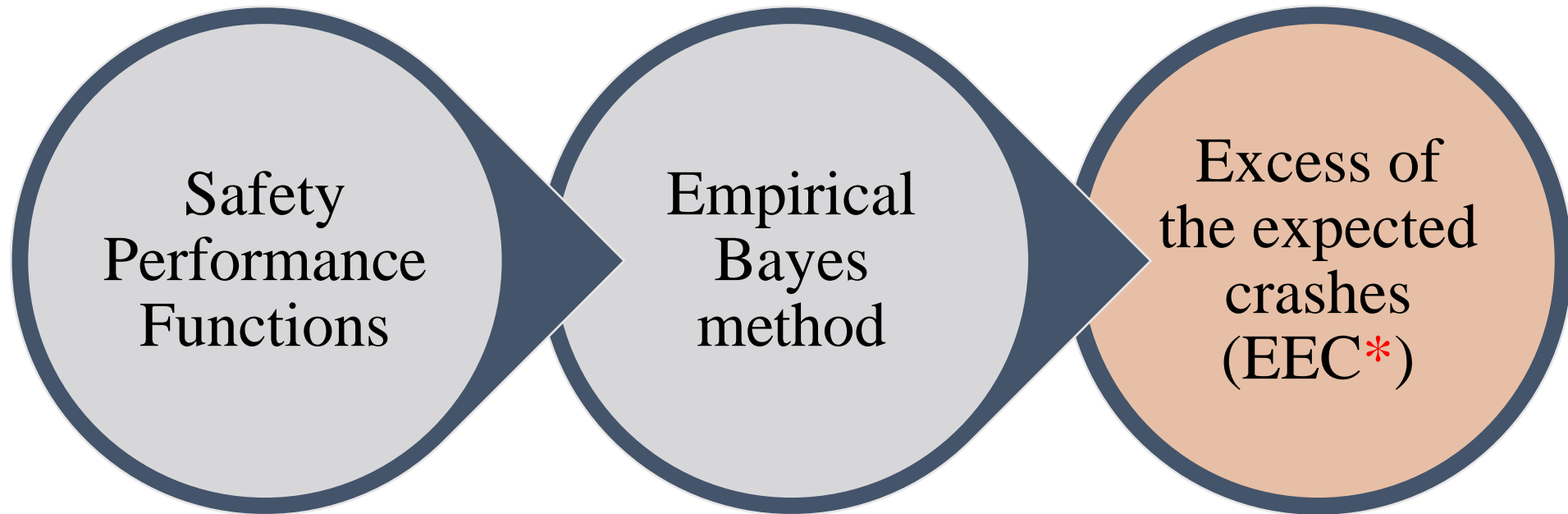
Project  
screening

Evaluation/  
scoring

Project  
Prioritization

Allocation  
of funds

# ***The Highway Safety Manual Approach***



**Project Prioritization  
Criteria**

\* In Kentucky, PSI is referred to as “EEC”

# ***Safety Performance Functions (SPF)***

- Negative Binomial Regression

$$*SPF predicted crashes (N_{SPF}) = e^{\alpha} * Length * AADT^{\beta}*$$

Here,

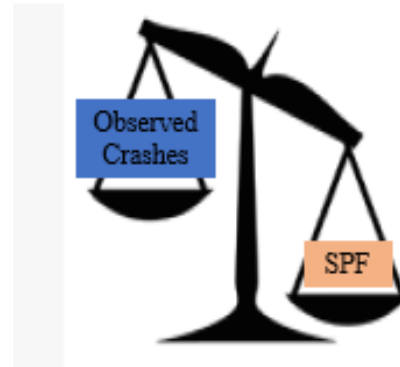
AADT = Average Annual Daily Traffic

$\alpha$ ,  $\beta$  = Regression parameters

# ***Empirical Bayes (EB) Estimate***

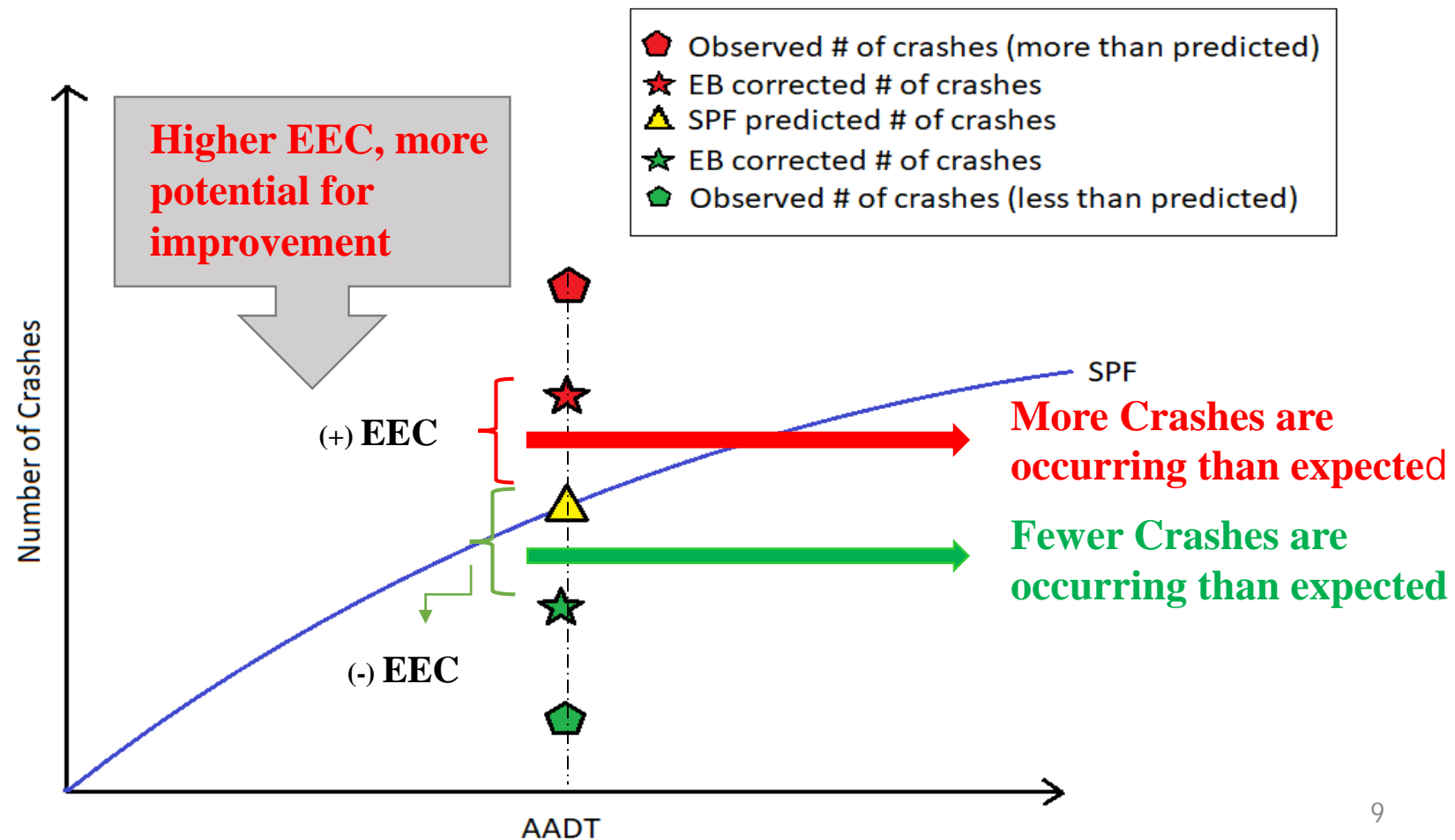
- Accounts for the regression-to-the-mean bias.
- **EB Expected Crashes** =  
*weight* \* *SPF predicted crashes* + (1 – *weight*) \* *observed on that site*

$$\text{weight} = \frac{1}{1 + \frac{N_{SPF}/Length}{\theta}}$$



# *Excess Expected Crashes (EEC)*

$$EEC = EB \text{ estimate} - SPF \text{ predicted crashes}$$



# Motivation of the research

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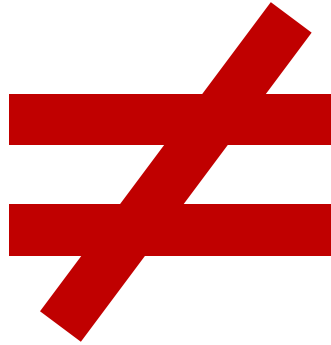


# ***Problem Statement 1: Equal weight on all crashes***

**EEC = 20**

Fatal = 20%

PDO = 80%



**EEC = 20**

Fatal = 50%

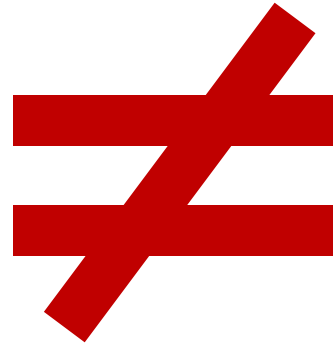
PDO = 50%

***Problem Statement 2: Does not reflect magnitude of the projected crashes***

$$\text{EEC} = \text{EB crashes} - \text{SPF crashes}$$

$$\text{EEC} = 20$$

EB crashes = 80  
SPF crashes = 60



$$\text{EEC} = 20$$

EB crashes = 30  
SPF crashes = 10

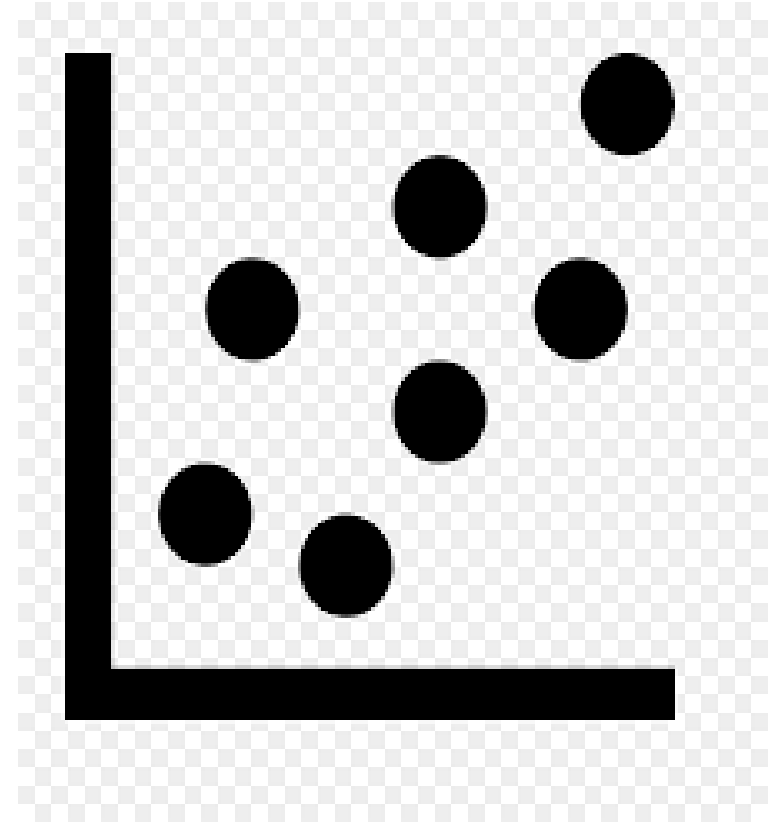
# *Goal of the research*

The study aims to improve project prioritization process by:

- Integrating crash severity
- Using both EB estimate and EEC
- Proposing a goal-driven EEC

# Data

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# *Data Source*

Roadway Data

Highway Information System (HIS)

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Intersection  
Data

Kentucky Transportation Center (KTC)

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Crash Data  
(2013-2017)

Kentucky State Police (KSP)

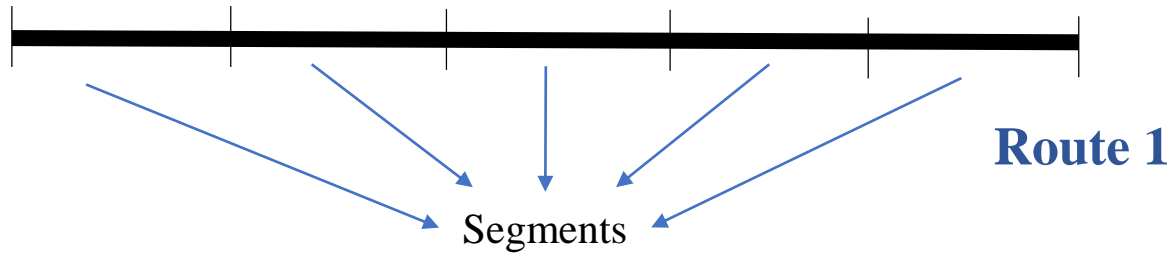
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# Project Prioritization

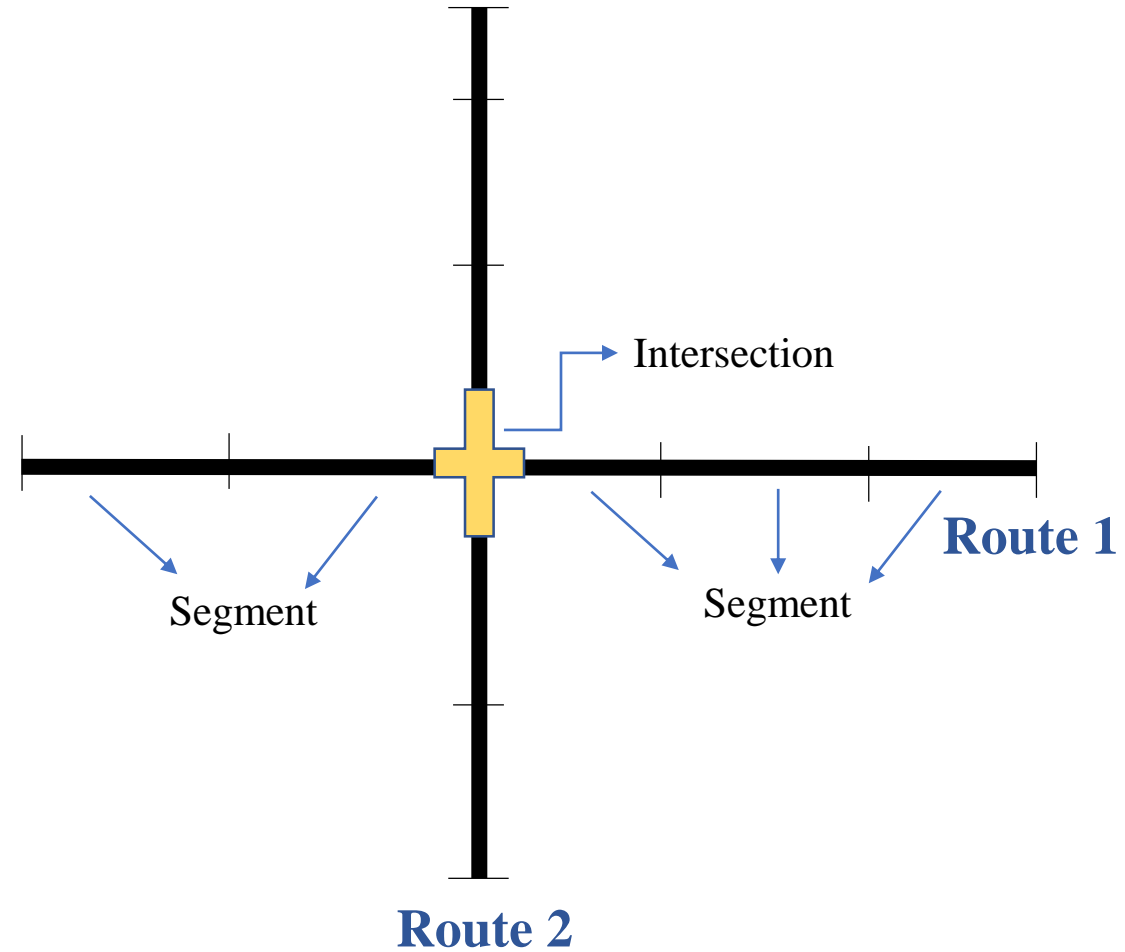
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# ***Definition of a project***

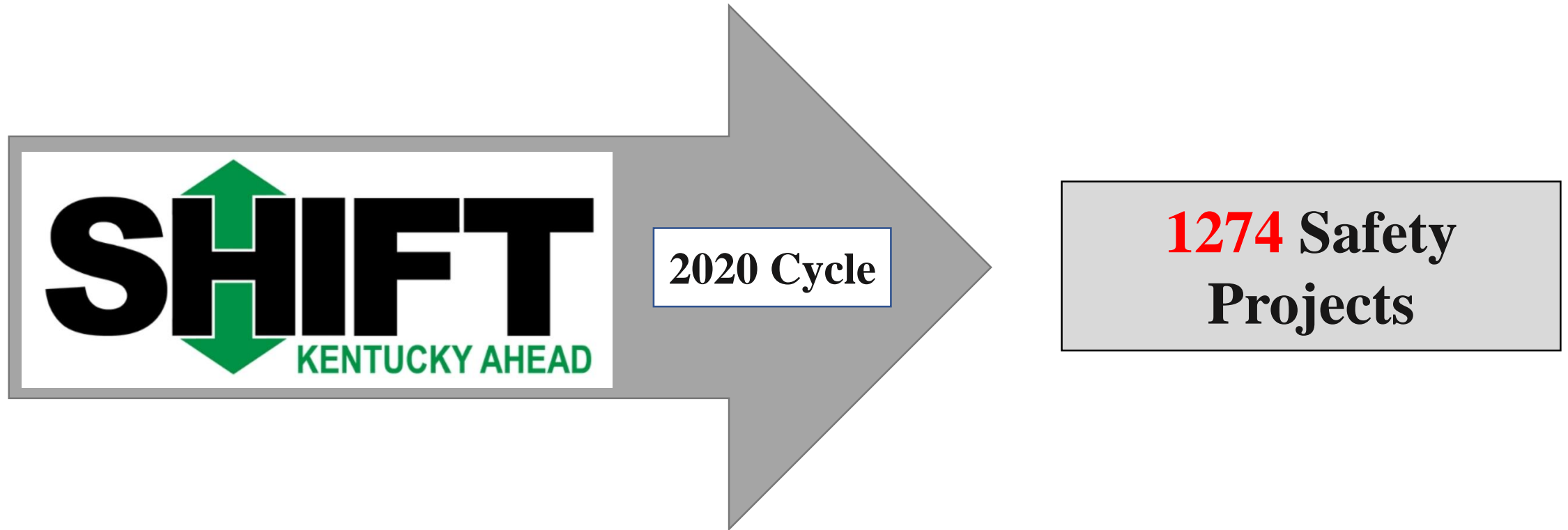


**Example 1**



**Example 2**

# *Example projects*





# Proposed Improvements

Combination of **EEC<sub>KAB</sub>** and **EEC<sub>CO</sub>**

Combination of **EB<sub>total</sub>** and **EEC<sub>total</sub>**

**EEC<sub>alt</sub>**

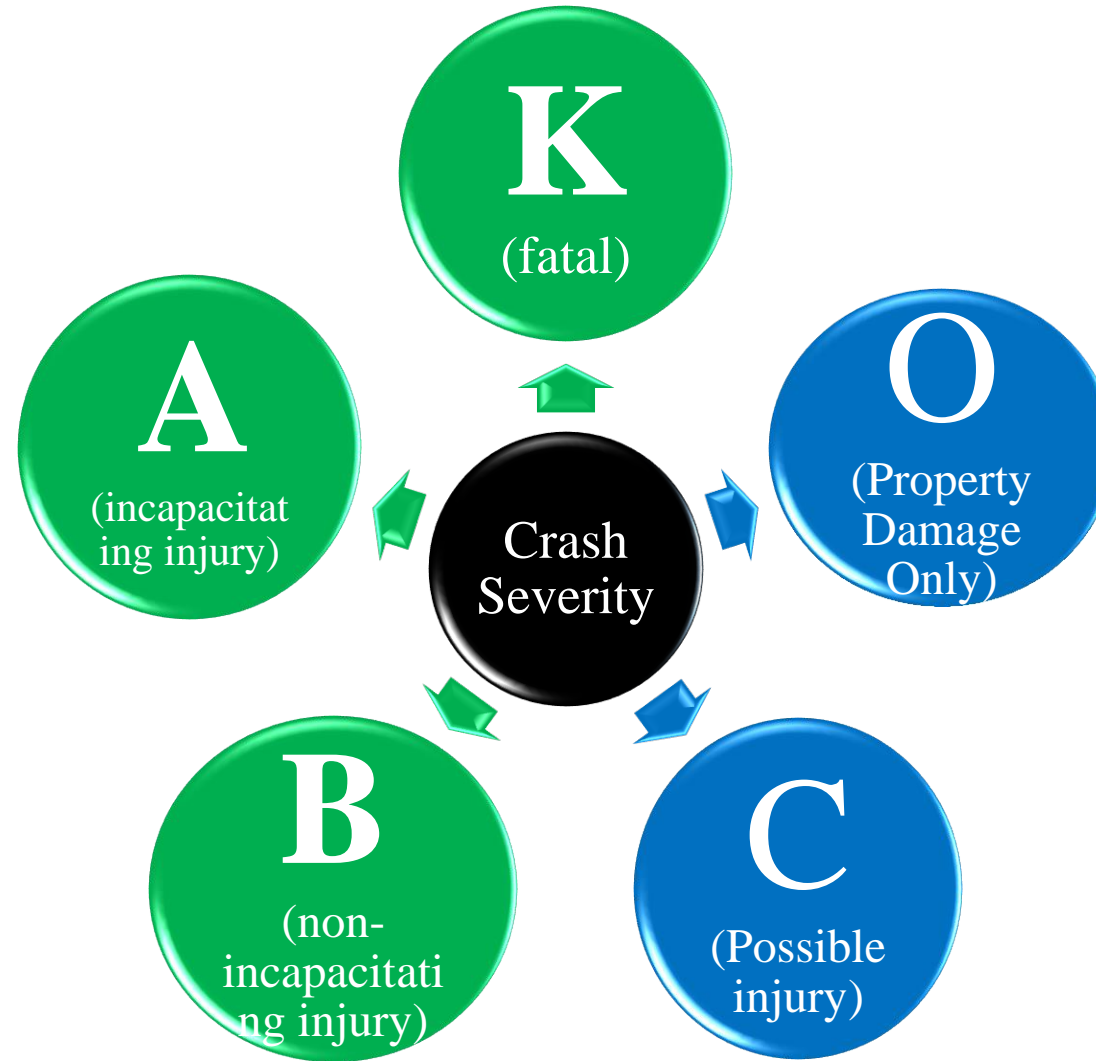
# *Initial Method*

Ranking Criteria

$EEC_{\text{total}}$  (KABCO)



## *Improvement 1: Combination of EEC for KAB and CO*



## ***Improvement 1: Combining KAB and CO for EEC***

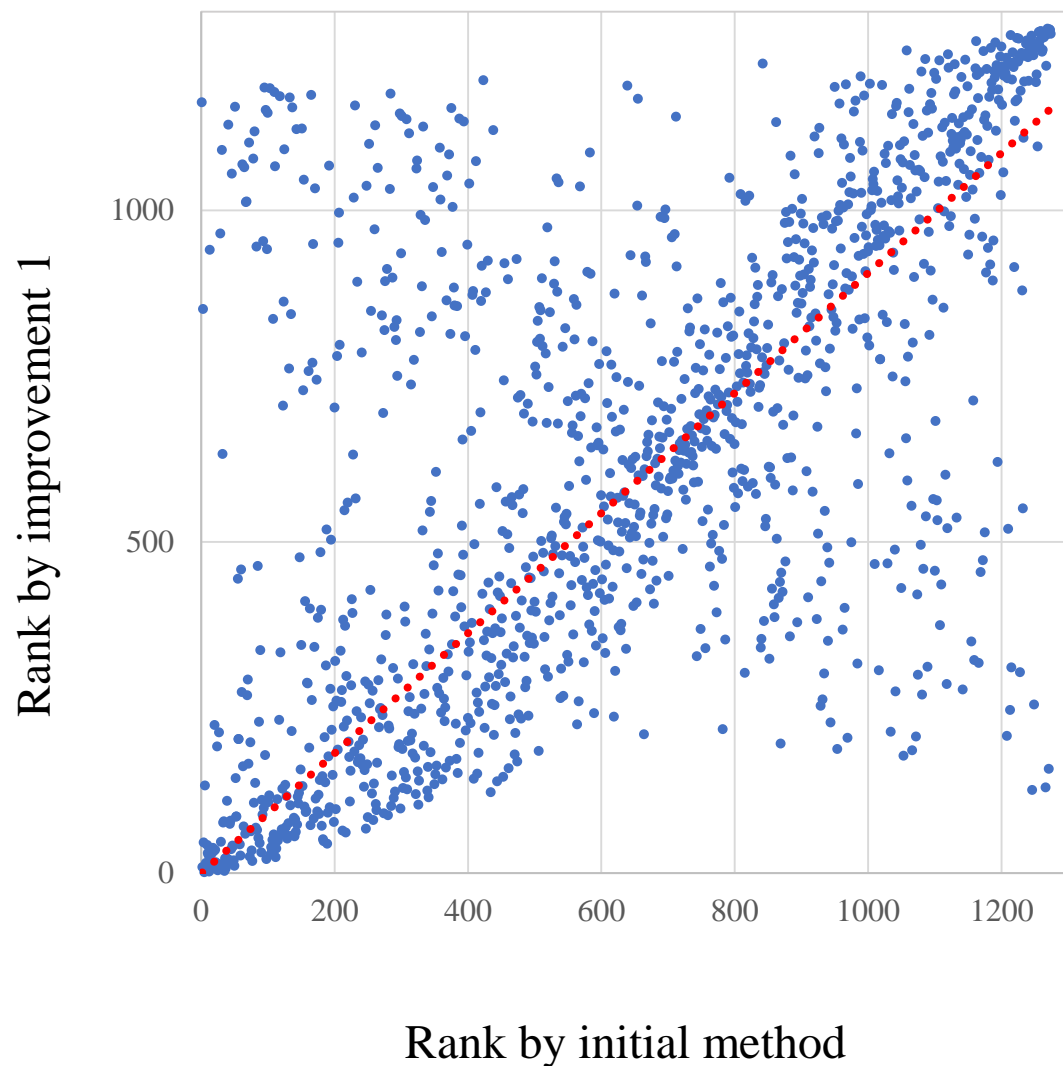
### Ranking Criteria

$$R_1 = a * EEC_{KAB} + b * EEC_{CO}$$

KENTUCKY	Weighted average cost	%
KAB	\$652,612	89%
CO	\$81,187	11%
Total	\$733,799	100%

$$a = 0.89, b = 0.11$$

# Improvement 1 : Combining KAB and CO for EEC



Differences in ranking between improvement 1 and initial method

Ranking Difference	Number of projects	%
± 10 positions	95	7.5
± 20 positions	75	5.9
± 50 positions	178	14.0
± 100 positions	252	19.8
> 100 positions	674	52.9
Total	1274	100

73%

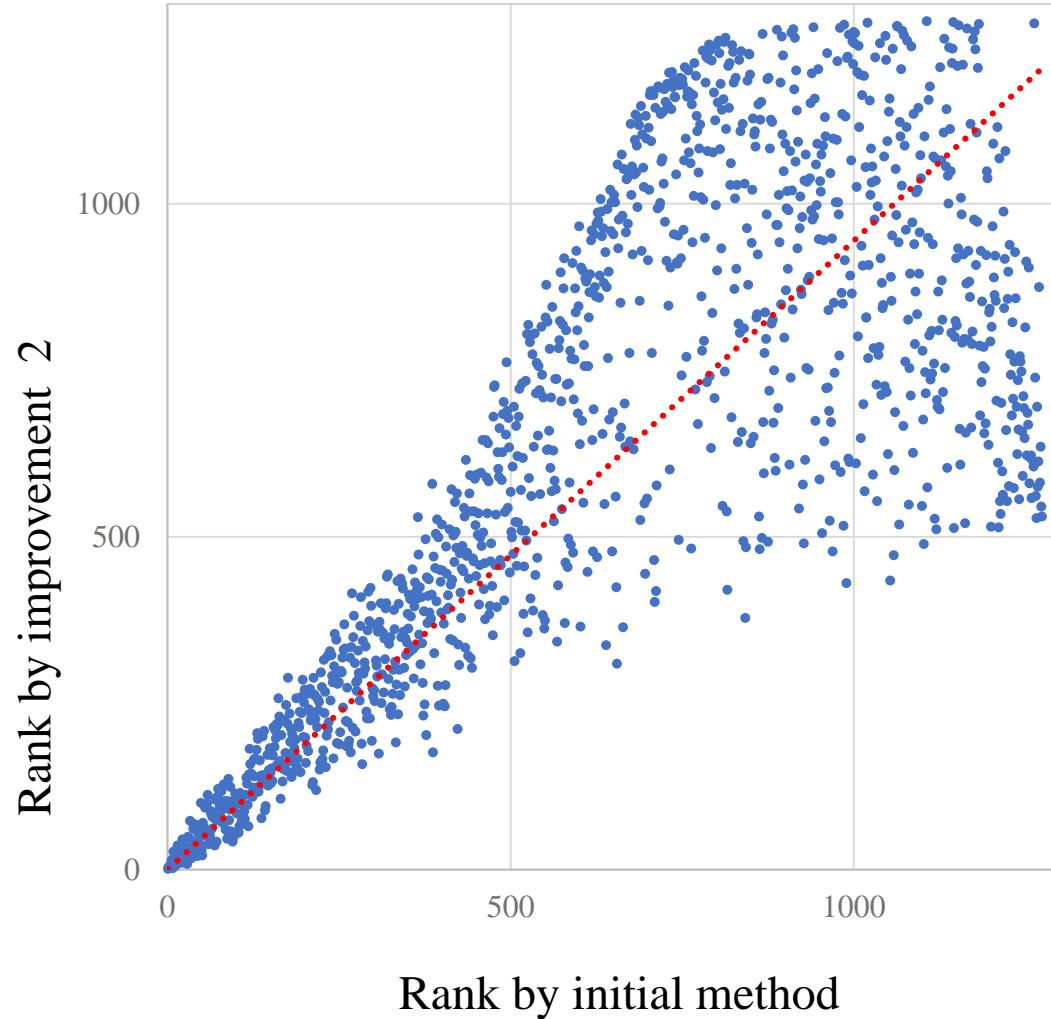
## ***Improvement 2 : Combination of EB and EEC***

Ranking Criteria

$$R_2 = m * EB_{total} + n * EEC_{total}$$

$$\mathbf{m = 0.50, n = 0.50}$$

# *Improvement 2 : Combination of EB and EEC*



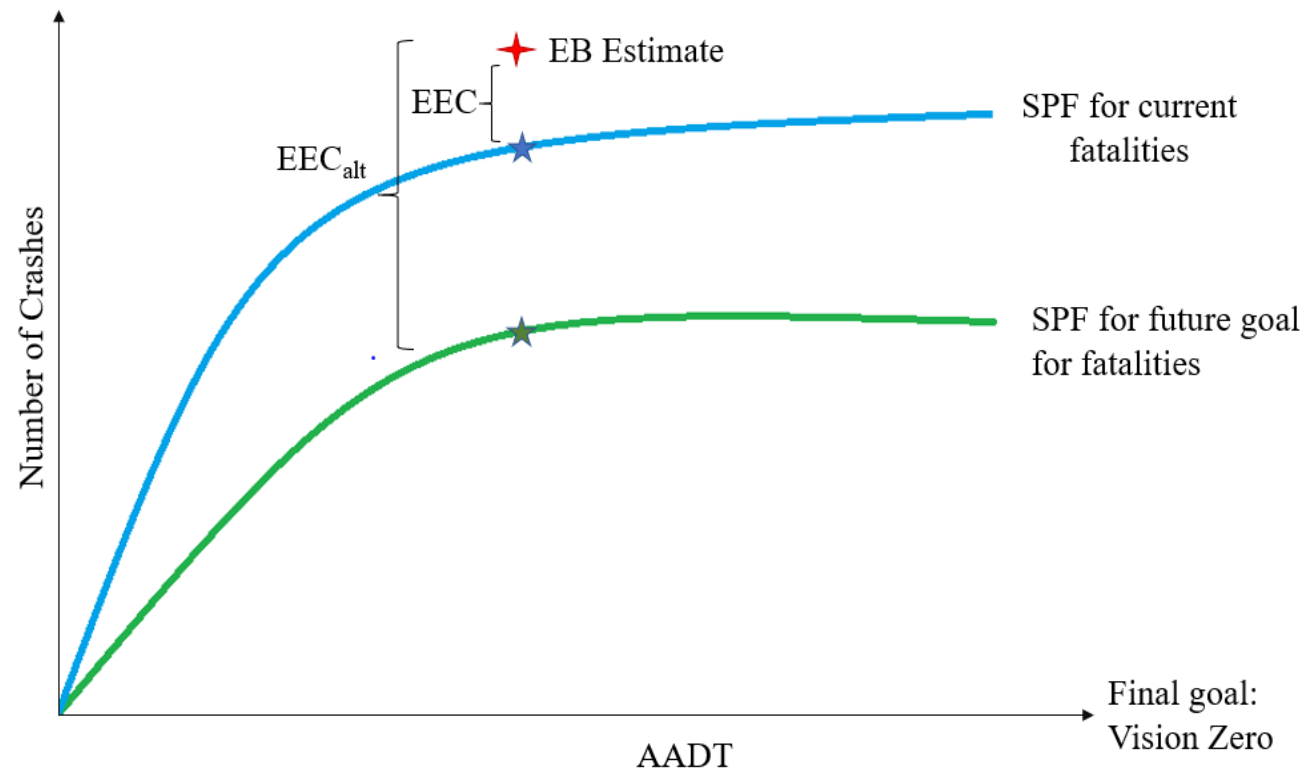
Differences in ranking between  
improvement 2 and initial method

Ranking Difference	Number of projects	%
$\pm 10$ positions	112	8.8
$\pm 20$ positions	77	6.0
$\pm 50$ positions	198	15.5
$\pm 100$ positions	206	16.2
$> 100$ positions	682	53.5
Total	1274	100

70%

# ***Improvement 3: Goal-driven EEC [ $EEC_{alt}$ ]***

$$EEC_{alt} = EB_{total} - \left( \frac{SHSP \text{ fatalities goal}}{\text{Current fatal crashes}} \right) * N_{SPF(Total)}$$





# ***Improvement 3 : Goal-driven EEC [ $EEC_{alt}$ ]***

Ranking Criteria

**$EEC_{alt(total)}$**

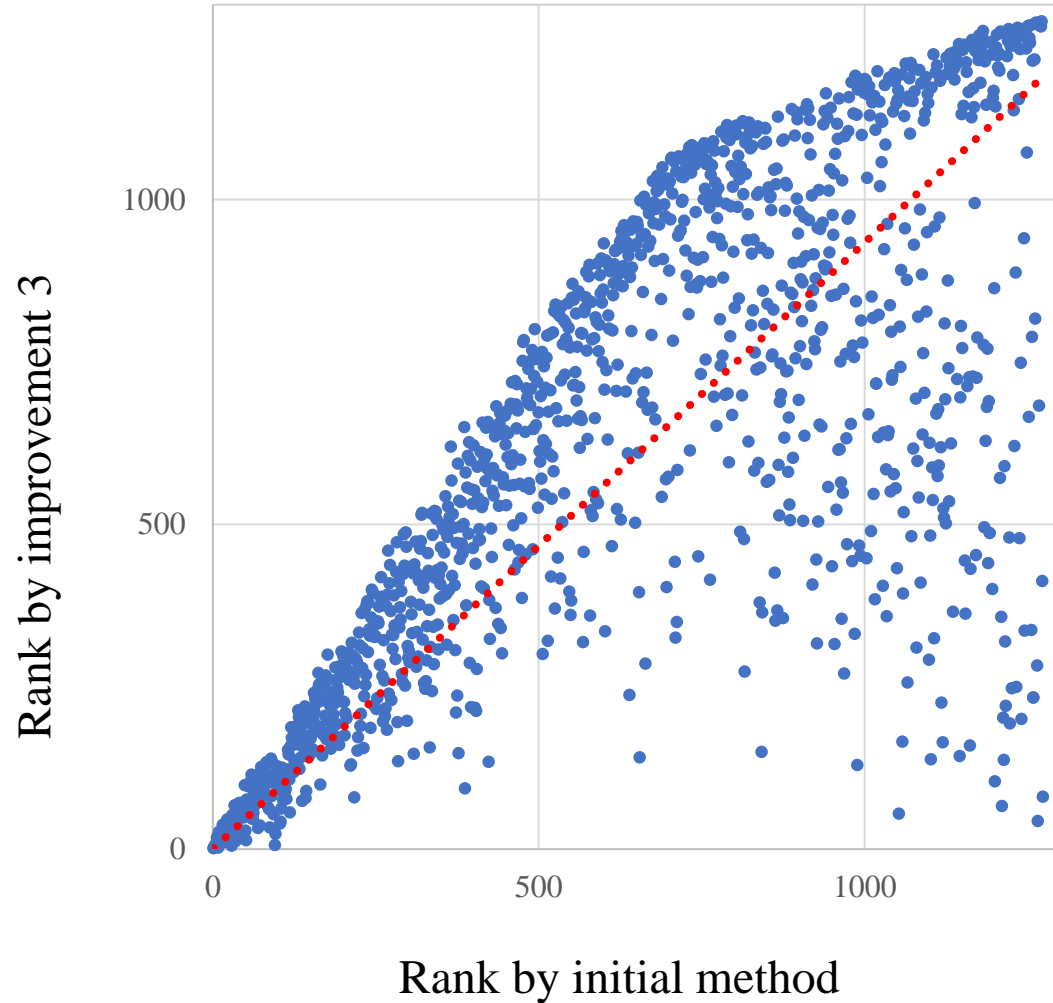
Acc. to the Kentucky 2020-2024 SHSP,  
**Fatalities per year = 750**

**Goal of fatalities = 500**

So, **ratio = 2:3**

$$EEC_{alt(total)} = EB_{total} - \left(\frac{2}{3}\right) * N_{SPF(Total)}$$

# *Improvement 3 : Goal-driven EEC [ $EEC_{alt}$ ]*



Differences in ranking between  
improvement 3 and initial method

Ranking Difference	Number of projects	%
$\pm 10$ positions	97	7.6
$\pm 20$ positions	66	5.2
$\pm 50$ positions	172	13.5
$\pm 100$ positions	218	17.1
$> 100$ positions	721	56.6
Total	1274	100

74%

# Results

Improvements	Description	A significant difference in the ranking?*
1	Combination of $EEC_{KAB}$ and $EEC_{CO}$	Yes
2	Combination of $EB_{total}$ and $EEC_{total}$	Yes
3	$EEC_{alt (total)}$	Yes

\* Compared with the initial method ( $EEC_{total}$ )

# ***Final Ranking Metric***



**Combination of  $EEC_{KAB}$  and  $EEC_{CO}$**

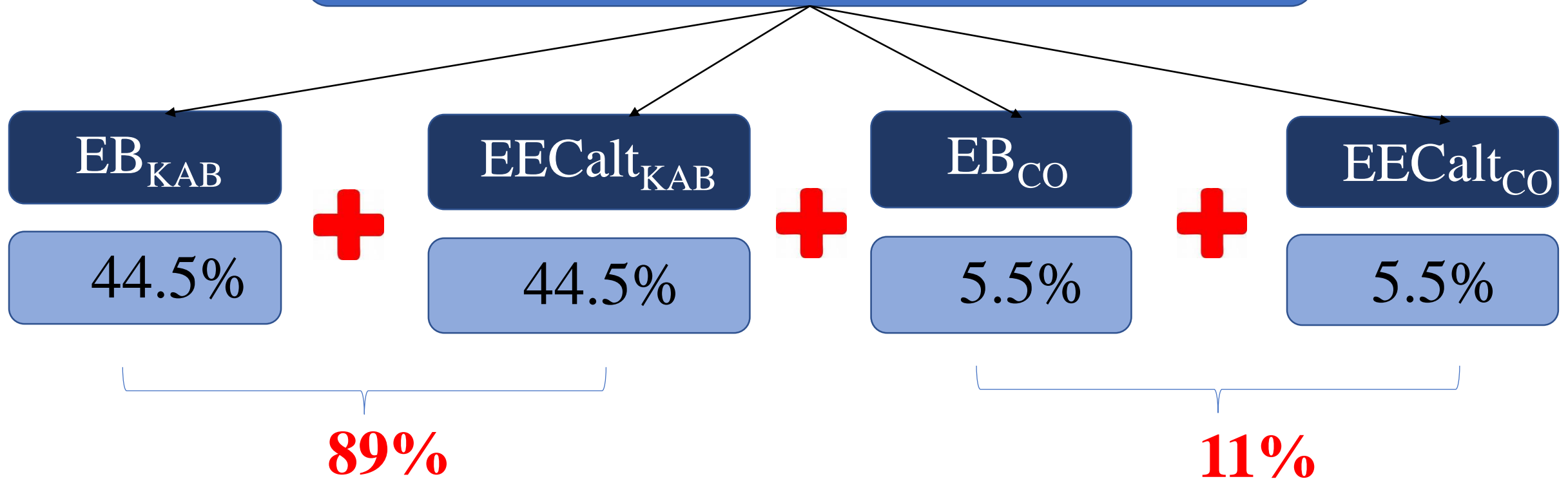


**Combination of  $EB_{total}$  and  $EEC_{total}$**



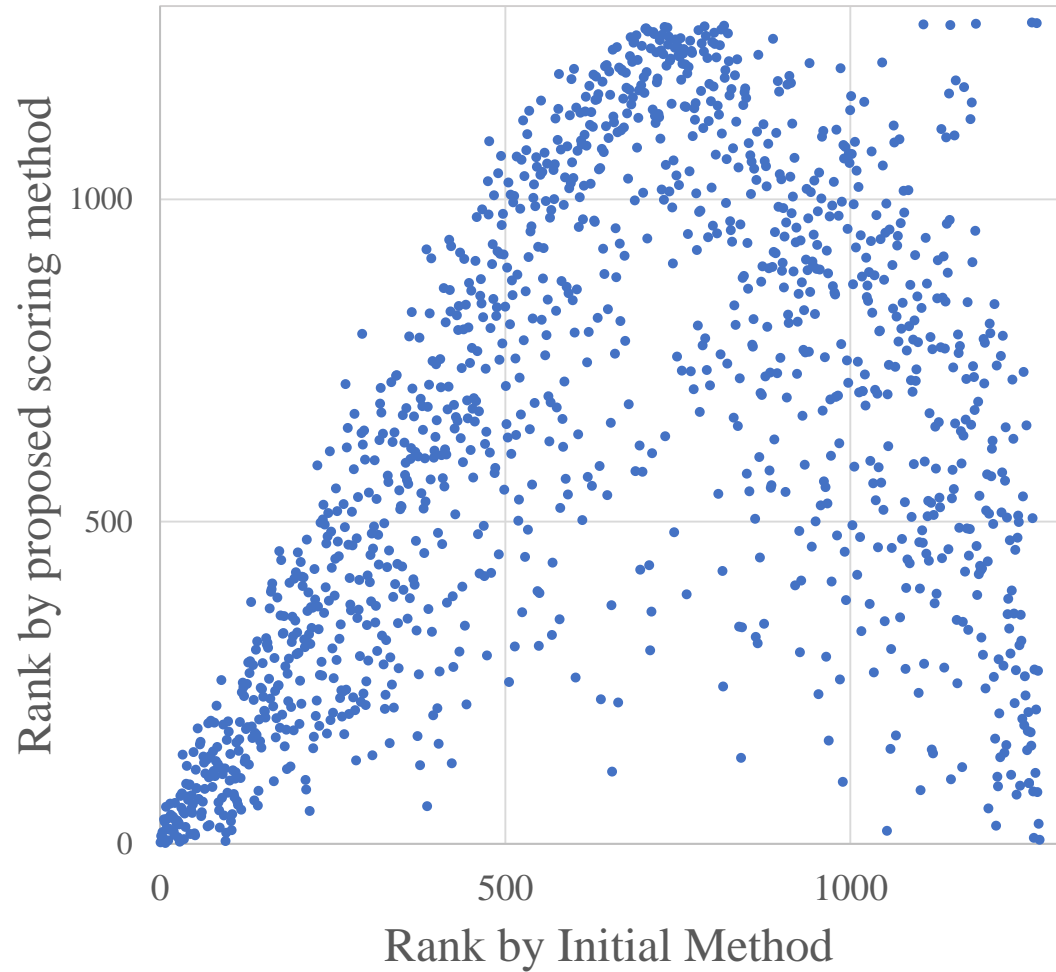
**$EEC_{alt}$  (total)**

# FINAL RANKING METRIC



$$R = 0.445 * EB_{KAB} + 0.445 * EEC_{alt(KAB)} + 0.055 * EB_{CO} + 0.055 * EEC_{alt(CO)}$$

# Comparison: Proposed Method vs Initial Method



Differences in ranking between proposed method and initial method

Ranking Difference	Number of projects	%
± 10 positions	51	4.0
± 20 positions	38	3.0
± 50 positions	127	10.0
± 100 positions	145	11.3
> 100 positions	913	71.7
Total	1274	100

83%

*Questions?*



## *Contact Information*

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