

Athens, 11 October 2019

### **Hellenic Motorways change the drivers' mindset!**

This is the title of the event organized on October 10th in the spirit of the European #projectEDWARD by **HELLASTRON**, representing the companies managing the following infrastructures: Attiki Odos, Rio-Antirrio Bridge "Harilaos Trikoupis", Egnatia Odos, Nea Odos, Moreas, Aegean Motorway, Olympia Odos and Central Greece Motorway, making up the entire toll road network of the country.

For the **first time**, a pilot **road safety KPIs measurement application** was carried out in Greece during September 2019 in the **HELLASTRON** members road network.

Even though the **HELLASTRON** modern motorway network was completed only two years ago, the behavior of Greek drivers with regard to road safety issues while driving in the network has started changing for the better - according to the findings of a pioneer research carried out by **HELLASTRON**.

Specifically, **84% of cars drivers wear a safety belt**, **7 out of 10 observe the speed limits in open road sections** (in tunnels the percentage falls to 50%) and an impressive **95% of motorcyclists wear a helmet**, while **half of the children travel in the child safety seats** and **1 out of 3 back-seat passengers wear their seat-belts**. However, things are not as good with regard to **the use of mobile phone**, when **4 out of 10 drivers use their device** while driving.

Mr. **Stavros Stavris**, **President of HELLASTRON**, declared the opening of the event by welcoming the **Deputy Minister of Citizens' Protection, Mr. L. Economou**. In his welcoming speech, the Deputy Minister pointed out, among others, the **central importance of systematically monitoring the road safety parameters**, thus enabling the introduction of focused policies and actions, as well as the **establishment of a road safety mindset** for the most effective protection of the fundamental right to life.

Welcoming addresses were also delivered by the President of the **International Road Federation**, located in Geneva, of which HELLASTRON is a member, **Mr. V. Chalkias** and **Mrs. M. Niotakis**, as head of the quality department of the "**Panos Mylonas**" **Road Safety Institute**, representing its President, Mrs. V. Mylonas.

HELLASTRON President, Mr. Stavris then presented the objectives **and actions framework of the Motorways Association**. Very interesting were also the presentations of **the General Director of Strategic Planning & Road Safety of the Ministry of Infrastructure and Transport, Mr. D. Papagiannidis**, analyzing the national Strategic Plan and the European Framework of Road Safety Policy and of **the Attica Traffic Police Director, Mr. S. Laskos**, referring to the planning and actions by the Traffic Police, especially in the area of strategic educational interventions in small ages. The HELLASTRON research was presented by **Mr. K. Papandreou, Chief Executive Officer of Olympia Odos Operation SA** and **Mr. C. Malimoglou of InVision Consulting**.

Με τη συμμετοχή των



**HELLASTRON - Ελληνικές Υποδομές και Οδοί με Διόδια**

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A futuristic dimension was given by the presentation of **Mr. Quentin Panissod, Foresight Officer of LEONARD, of the Innovation and Perspective hub of the VINCI group**, referring, among others, to the new technologies and artificial intelligence implications on the road safety sector, such as in incidents and accidents prediction, in the reduction of intervention time in case of incident or the "interaction" of individual cars with the infrastructures.

In the discussion that followed, the need of institutionalizing the national plan for road safety was pointed out and several substantial aspects were presented by the attending members of the sector. The intervention of the IRF President, Mr. V. Chalkias was also important, who warned against the risk of being **excluded by European funds for road safety in countries with average road network safety assessment below 3** (from no more than 5) stars, valid after the end of the three-year transitional period.

In the conclusion of the event attended by many members of the competent ministries and organizations, as well as of the concession and operation companies, the President of HELLASTRON Mr. Stavros Stavris **put at the disposal of the State the recording and implementing know-how developed in the sector of road safety by the Association and its members as well as the measurement of Key Performance Indicators (KPI's)** to be used in the remaining road network of the country and recommended the repetition of this study next year in order to obtain comparable results.

All of the presentations and research results are available online through the following link:

<https://www.hellastron.com/%ce%bf%ce%b9-%ce%b5%ce%bb%ce%bb%ce%b7%ce%bd%ce%b9%ce%ba%ce%bf%ce%b9-%ce%b1%cf%85%cf%84%ce%bf%ce%ba%ce%b9%ce%bd%ce%b7%cf%84%ce%bf%ce%b4%cf%81%ce%bf%ce%bc%ce%bf%ce%b9-%ce%b1%ce%bb%ce%bb%ce%b1%ce%b6/>