1. **Introduction**:

The deadly traffic accidents that are affecting our country with an annual average assessment of 1400 dead, emphasize the importance of Traffic Education with a rational civic behavior consecration that preserves the right to live and limits the waste of public funds.

Within this context, The Tunisian Ministry of Education in collaboration with The Tunisian Road Prevention Association (ATPR), The Arab Road Safety Organization (ARSO) and La Prévention Routière Internationale (PRI), is organizing an International Conference on:

"Traffic Education: Modern Educational Approach / Experiences & Good Practices"

In Tunis, Tunisia on 26 – 27th, April, 2018.

This conferences defines a strategic choice adopted with regards to the degradation of Road Safety in our country and which requires the synergic contribution of all stakeholders (Officials, Civil Society and Private Sector) in order to achieve this target.

2. **The Conference Objectives**:

The conference aims at:

- Contributing to the Drafting of The Tunisian approach regarding the inclusion of Traffic Education in school curricula within the framework of the Educational Reform,
- Highlighting the Educational Institution’s role in reinforcing a safe conduct through modern means within youngsters,
- Updating the different patterns and initiatives adopted at a global scale in the traffic education field,
- Proceeding to the exchange of competences and theoretical and practical experiences with regards to traffic education,
- Focusing attention on the evaluation mechanisms in the field of traffic education through International approaches and experiences.

3. **Axes of the conference**:

   a/ Traffic education in Pre – school period,
   b/ Formal education: Traffic education in school curricula as well as informal activities, world practices & experiences in this field,
   c/ The traffic education curricula indicators and their impact on learner’s behavior,
   d/ The negative and risky traffic conduct and the means to correct them,
   e/ Common responsibility between educational stakeholders and active parties in Road Safety and their role in promoting Traffic education curricula,
   f/ The basis and principles of evaluation in traffic education
4. **The Participants**:

- National Organizations & Civil Society
- Potential Speakers:
  - The Tunisian experience (A representative of the Ministry of Education as well as a Representative of The Ministry of Woman / Family & Senior Citizens)
  - The French experience
  - The Portuguese experience
  - The Swedish experience
  - The Danish experience
  - The Italian experience
  - The Spanish experience
  - The Belgian experience
  - The English experience
  - The Emirati experience
  - The Saudi experience
  - The Moroccan experience
  - The Canadian experience
  - The Jordanian experience
  - The Omani experience

- **Estimated Attendees**: 350 persons / session

5. **The Draft Program**:

It consists of 04 sessions and is based on the following axes:

- Formal Traffic Education
- Informal Traffic Education
- Scientific Research & Training of Trainers
- Digital new technologies at the service of Traffic Education