

(a) Personal acceptability and
(b) Perceived social acceptability
of unsafe traffic behaviours, in Europe

Almost 1 respondent out of 3 thinks
**it is acceptable to drive
10 km/h over the speed limit**
and 1 out of 4 thinks it is acceptable
to drive 20 km/h over the speed limit
on freeways/motorways).

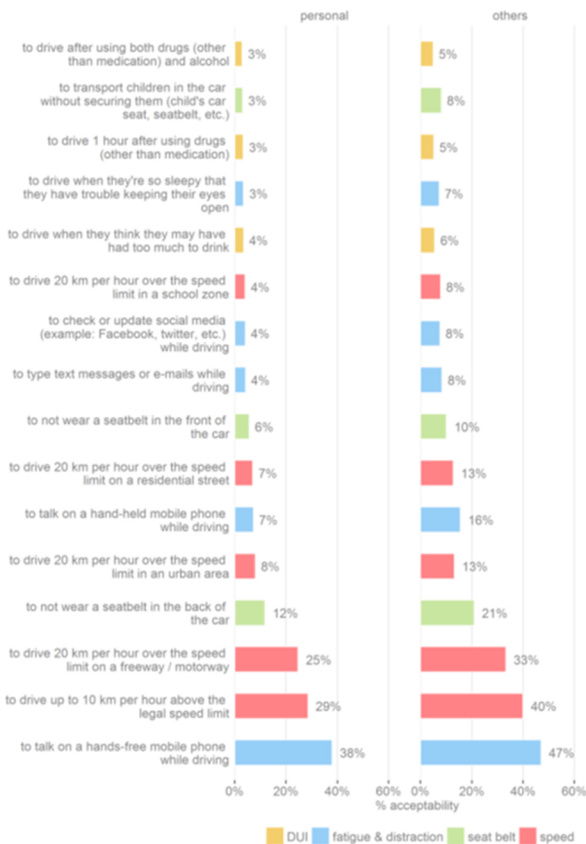


An exception
is that speeding
in school zones
is not accepted

While only 4% of Europeans think
it is acceptable to type text messages
or emails while driving,

27% declare
that they had sent a text message or an email
at least once
during the past 12 months

Overall acceptability rates
are lower
amongst women
and older respondents



Notes:

- (1) % of acceptability: score 4 and 5 on a 5-point scale from 1 'unacceptable' to 5 'acceptable'.
- (2) European weight B, but based on European weight C for the following item 'check or update social media'.